

May 8, 2015

Document Processing Desk (AMEND)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
Room S-4900, 4th Floor
One Potomac Yard
2777 S. Crystal Drive
Arlington, VA 22202

Attention: Velma Noble, PM-31

Reference: Amendment
Product Name: Sting
EPA Registration Number: 777-114

Subject: Label Amendment with Data Review – Electronic Submission via eDossier Builder software

Dear Ms Noble:

Reckitt Benckiser LLC (d/b/a Reckitt Benckiser) would like to submit an amendment for the EPA Registrations Number 777-114 Sting Master Label. This label amendment includes the following changes:

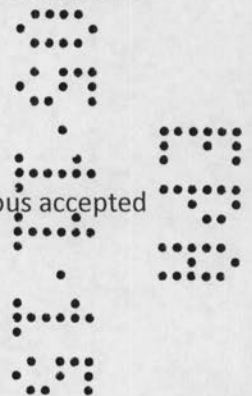
- Addition/ revision of various marketing claims
- Addition of the various microorganisms for disinfection on hard non-porous surfaces. Listings of the added microorganisms are outlined in the transmittal document and data matrix.

This amendment has been prepared through the electronic submission software eDossier Builder. This action corresponds to PRIA Code A570 with a fee of \$3,648 and a review time of 4 months.

PRIA fee payment has been made via www.pay.gov. A copy of the payment information is included with this submission.

Product Label

A revised copy of the product label is included with this submission. The changes from the previous accepted version are highlighted in red on the marked-up copy.



Efficacy

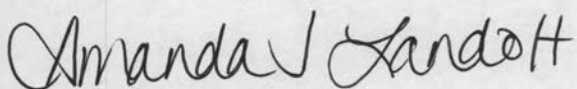
Efficacy testing to support the additional microorganism claims are included in Volumes 2 through 15. The lots used in the efficacy testing were formulated with the active ingredient at or below the lower certified limit. The chemical characterization for the lots submitted is included in each efficacy report. All efficacies testing to add the additional organisms to the label were conducted using two lots of product. The same formulation, e0008-078, was used for all efficacy testing.

You will find the following included to support this application for registration:

- 1) Application form,
- 2) Formulator's exemption form,
- 3) Certification with respect to data citation form,
- 4) Data matrixes (confidential and public-releasable versions),
- 5) Proposed master label – highlighted and clean copies,
- 6) PRIA pre-payment receipt (pay.gov tracking ID: 25L7KAQ3; Agency tracking ID: 74800857697)
- 7) 14 Efficacy Studies for additional organisms located in Volumes 2 through 15.

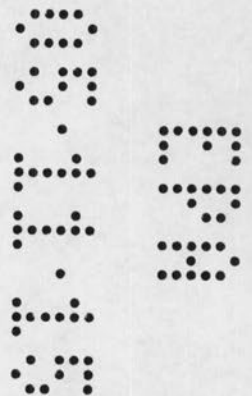
If there is any other information that the agency needs to complete this submission, please feel free to contact me directly at 973-404-2647 or via email at NARegulatory.Household@rb.com. Thank you for your assistance with this registration action.

Sincerely,



Amanda Landolt
Regulatory Operations Lead
Reckitt Benckiser

Encl.



TRANSMITTAL DOCUMENT

1. Name and Address of Submitter:

Reckitt Benckiser Inc.
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054-0225

2. Regulatory Action in Support of Which This Package is Being Submitted:

Amendment for MASTER LABEL – Sting (EPA Reg. No. 777-114)
PRIA Fee Category: A570 / PRIA Fee: \$3,648

3. Transmittal Date:

May 8, 2015

4. List of Submitted Studies:

Volume 1: Administrative Materials

- A) Cover letter
- B) EPA Application Form 8570-1
- C) PRIA Payment receipt, made via www.pay.gov
- D) Certification with Respect to Citation of Data form
- E) Formulator's Exemption Statement
- F) Data Matrix (Agency copy and Public copy)
- G) Proposed Master text label highlighted and clean versions

Volume 2: Efficacy Data- MRID 49622301

Study Title: Standard Test Method for Efficacy of Sanitizers Recommended for Inanimate Non-food Contact Surfaces (Modification for Pre-Saturated Towelette Product Application)
EPA Guideline: 810.2300
Performance Laboratory: ATS Labs
Study No.: A17662
Total Pages: 30
Organism: *Campylobacter jejuni*

Volume 3: Efficacy Data- MRID 49622302

Study Title: Standard Test Method for Efficacy of Sanitizers Recommended for Inanimate Non-food Contact Surfaces (Modification for Pre-Saturated Towelette Product Application)
EPA Guideline: 810.2300
Performance Laboratory: ATS Labs
Study No.: A17663
Total Pages: 30
Organism: *Listeria monocytogenes*

Volume 4: Efficacy Data· MRID 49622303

Study Title: Standard Test Method for Efficacy of Sanitizers Recommended for Inanimate Non-food Contact Surfaces (Modification for Pre-Saturated Towelette Product Application)
 EPA Guideline: 810.2300
 Performance Laboratory: ATS Labs
 Study No.: A17671
 Total Pages: 34
 Organism: *Hospital Acquired Methicillin Resistant Staphylococcus aureus - HA-MRSA*

Volume 5: Efficacy Data· MRID 49622304

Study Title: Standard Test Method for Efficacy of Sanitizers Recommended for Inanimate Non-food Contact Surfaces (Modification for Pre-Saturated Towelette Product Application)
 EPA Guideline: 810.2300
 Performance Laboratory: ATS Labs
 Study No.: A17670
 Total Pages: 34
 Organism: *Methicillin Resistant Staphylococcus aureus - MRSA*

Volume 6: Efficacy Data· MRID 49622305

Study Title: Standard Test Method for Efficacy of Sanitizers Recommended for Inanimate Non-food Contact Surfaces (Modification for Pre-Saturated Towelette Product Application)
 EPA Guideline: 810.2300
 Performance Laboratory: ATS Labs
 Study No.: A17669
 Total Pages: 31
 Organism: *Salmonella enterica*

Volume 7: Efficacy Data· MRID 49622306

Study Title: Standard Test Method for Efficacy of Sanitizers Recommended for Inanimate Non-food Contact Surfaces (Modification for Pre-Saturated Towelette Product Application)
 EPA Guideline: 810.2300
 Performance Laboratory: ATS Labs
 Study No.: A17661
 Total Pages: 30
 Organism: *Streptococcus pyogenes*

Volume 8: Efficacy Data· MRID 49622307

Study Title: Virucidal Efficacy of Pre-Saturated Towelettes for Hard Surface Disinfection
 EPA Guideline: 810.2200
 Performance Laboratory: Accuratus Lab Services
 Study No.: A17919
 Total Pages: 31
 Organism: *Rotavirus WA*

Volume 9: Efficacy Data· MRID 49622308

Study Title: Virucidal Efficacy of Pre-Saturated Towelettes for Hard Surface Disinfection
 EPA Guideline: 810.2200
 Performance Laboratory: Accuratus Lab Services
 Study No.: A18195
 Total Pages: 32
 Organism: *Avian Influenza A (H3N2) Reassortant virus*

Volume 10: Efficacy Data· MRID 49622309

Study Title: Pre-Saturated Towelettes for Hard Surface Disinfection
 EPA Guideline: 810.2200
 Performance Laboratory: Accuratus Lab Services
 Study No.: A18196
 Total Pages: 29
 Organism: *Streptococcus mutans*

Volume 11: Efficacy Data· MRID 49622310

Study Title: Pre-Saturated Towelettes for Hard Surface Disinfection
 EPA Guideline: 810.2200
 Performance Laboratory: Accuratus Lab Services
 Study No.: A18183
 Total Pages: 29
 Organism: *Escherichia coli O157:H7*

Volume 12: Efficacy Data· MRID 49622311

Study Title: Pre-Saturated Towelettes for Hard Surface Disinfection
 EPA Guideline: 810.2200
 Performance Laboratory: Accuratus Lab Services
 Study No.: A18178
 Total Pages: 29
 Organism: *Streptococcus agalactiae*

Volume 13: Efficacy Data· MRID 49622312

Study Title: Pre-Saturated Towelettes for Hard Surface Disinfection
 EPA Guideline: 810.2200
 Performance Laboratory: Accuratus Lab Services
 Study No.: A18197
 Total Pages: 29
 Organism: *Salmonella enterica serovar Gallinarum*

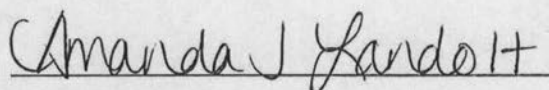
Volume 14: Efficacy Data· MRID 49622313

Study Title: Pre-Saturated Towelettes for Hard Surface Disinfection
 EPA Guideline: 810.2200
 Performance Laboratory: Accuratus Lab Services
 Study No.: A18181
 Total Pages: 30
 Organism: *Staphylococcus hominis*

Volume 15: Efficacy Data· MRID 49622314

Study Title: Pre-Saturated Towelettes for Hard Surface Disinfection
EPA Guideline: 810.2200
Performance Laboratory: Accuratus Lab Services
Study No.: A18177
Total Pages: 29
Organism: *Streptococcus suis*

Signature:

A handwritten signature in black ink that reads "Amanda J Landolt". The signature is written in a cursive style and is positioned above a horizontal line.

Company Name:
Company Contact:
Email:
Phone:
FAX:

Reckitt Benckiser
Amanda Landolt
Amanda.Landolt@rb.com
973-404-2647

**EPA**United States
Environmental Protection Agency
Washington, DC 20460☐ Registration
☐ Amendment
☒ OtherOPP Identifier
Number**Application for Pesticide - Section I**

1. Company/Product Number 777-114	2. EPA Product Manager Velma Noble	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Sting	PM# # 31	
5. Name and Address of Applicant (Include ZIP Code) Reckitt Benckiser Inc. Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(I), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

<input checked="" type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below

Explanation: Use additional page(s) if necessary. (For Section I and Section II.)PRIA Fee Category: Amendment, non-fast track Category: A570 Fee: \$3,648
Pay.gov Tracking ID: 25L7KAQ3; Agency Tracking ID: 74800857697
Label Amendment – additional organisms and claims**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)	
* Certification must be submitted (on file)		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container various		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On labeling accompanying product	
6. Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Other _____ <input type="checkbox"/> Stenciled			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application)					
Name Amanda Landolt		Title Regulatory Operations Lead		Telephone No. (Include Area Code) 973-404-2647	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.				6. Date Application Received (Stamped)	
2. Signature: 		3. Title: Regulatory Operations Lead			
4. Typed Name: Amanda Landolt		5. Date: May 8, 2015			

e-Submission



United States Environmental Protection Agency
Washington, D.C. 20460

Formulator's Exemption Statement
(40 CFR 152.85)

Applicant's Name and Address Reckitt Benckiser Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054-0225	EPA File Symbol/Registration Number 777-114
	Product Name Sting
	Date of Confidential Statement of Formula (EPA Form 8570-4) November 14, 2012

As an authorized representative of the applicant for registration of the product identified above, I here certify that:

(1) This product contains the following active ingredient(s):

Alkyl (50%C₁₄ 40%C₁₂ 10%C₁₆) dimethyl benzyl ammonium chloride

(2) Of these, each active ingredient listed in paragraph (4) is present solely as the result of the use of that active ingredient in the manufacturing, formulation or repackaging of another product which contains that active ingredient, which is registered under FIFRA Section 3, is purchased by us from another producer, and is labeled for at least each use for which my product is proposed to be labeled. I am an authorized representative of the applicant for registration of the product identified above, I here certify that:

(3) Indicate by checking (A) or (B) below which paragraph applies:



(A) An accurate Confidential Statement of Formula (EPA Form 8570-4) for the above identified product is attached to this statement. That formula statement indicates, by company name, registration number, and product name, the source of the active ingredient(s) listed in paragraph (1).

OR



(B) The Confidential Statement of Formula (CSF) (EPA Form 8570-4) referenced above and on file with the EPA is complete, current, and accurate and contains the information required on the current CSF.

(4) The following active ingredients in this product qualify for the formulator's exemption

Source		
Active Ingredient	Product Name	Registration Number
Alkyl (50%C ₁₄ 40%C ₁₂ 10%C ₁₆) dimethyl benzyl ammonium chloride	[REDACTED]	[REDACTED]
	[REDACTED]	[REDACTED]
	[REDACTED]	[REDACTED]
Signature	Name and Title	Date
<i>Amanda J Landolt</i>	Amanda Landolt Regulatory Operations Lead	May 8, 2015

EPA Form 8570-27 (Rev. 7-91)

White - EPA copy

Yellow - Applicant copy

*Product Source Information May
be entitled to confidential
Treatment*

e-Submission



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
1200 Pennsylvania Avenue, N.W.
WASHINGTON, D.C. 20460

Paperwork Reduction Act Notice: The public reporting burden for this collection of information is estimated to average 1.25 hours per response for registration and 0.25 hours per response for reregistration and special review activities, including time for reading the instructions and completing the necessary forms. Send comments regarding burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden to: Director, Collection Strategies Division (2822T), U.S. Environmental Protection Agency, 1200 Pennsylvania Avenue, N.W., Washington, DC 20460. Do not send the completed form to this address.

Certification with Respect to Citation of Data

Applicant's/Registrant's Name, Address, and Telephone Number Reckitt Benckiser LLC, Morris Corporate Center IV, 399 Interpace Pkwy, Parsippany, NJ 07054	EPA Registration Number/File Symbol 777-114
Active Ingredient(s) and/or representative test compound(s)	Date 2015
General Use Pattern(s) (list all those claimed for this product using 40 CFR Part 158) Indoor	Product Name Sting

NOTE: If your product is a 100% repackaging of another purchased EPA-registered product labeled for all the same uses on your label, you do not need to submit this form. You must submit the Formulator's Exemption Statement (EPA Form 8570-27).

☐ I am responding to a Data-Call-In Notice, and have included with this form a list of companies sent offers of compensation (the Data Matrix form should be used for this purpose).

SECTION I: METHOD OF DATA SUPPORT (Check one method only)

<input type="checkbox"/> I am using the cite-all method of support, and have included with this form a list of companies sent offers of compensation (the Data Matrix form should be used for this purpose).	<input checked="" type="checkbox"/> I am using the selective method of support (or cite-all option under the selective method), and have included with this form a completed list of data requirements (the Data Matrix form must be used).
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SECTION II: GENERAL OFFER TO PAY

[Required if using the cite-all method or when using the cite-all option under the selective method to satisfy one or more data requirements]

☐ I hereby offer and agree to pay compensation, to other persons, with regard to the approval of this application, to the extent required by FIFRA.

SECTION III: CERTIFICATION

I certify that this application for registration, this form for reregistration, or this Data-Call-In response is supported by all data submitted or cited in the application for registration, the form for reregistration, or the Data-Call-In response. In addition, if the cite-all option or cite-all option under the selective method is indicated in Section I, this application is supported by all data in the Agency's files that (1) concern the properties or effects of this product or an identical or substantially similar product, or one or more of the ingredients in this product; and (2) is a type of data that would be required to be submitted under the data requirements in effect on the date of approval of this application if the application sought the initial registration of a product of identical or similar composition and uses.

I certify that for each exclusive use study cited in support of this registration or reregistration, that I am the original data submitter or that I have obtained the written permission of the original data submitter to cite that study.

I certify that for each study cited in support of this registration or reregistration that is not an exclusive use study, either: (a) I am the original data submitter; (b) I have obtained the permission of the original data submitter to use the study in support of this application; (c) all periods of eligibility for compensation have expired for the study; (d) the study is in the public literature; or (e) I have notified in writing the company that submitted the study and have offered (i) to pay compensation to the extent required by sections 3(c)(1)(F) and/or 3(c)(2)(B) of FIFRA; and (ii) to commence negotiations to determine the amount and terms of compensation, if any, to be paid for the use of the study.

I certify that in all instances where an offer of compensation is required, copies of all offers to pay compensation and evidence of their delivery in accordance with sections 3(c)(1)(F) and/or 3(c)(2)(B) of FIFRA are available and will be submitted to the Agency upon request. Should I fail to produce such evidence to the Agency upon request, I understand that the Agency may initiate action to deny, cancel or suspend the registration of my product in conformity with FIFRA.

I certify that the statements I have made on this form and all attachments to it are true, accurate, and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

Signature <i>Amanda J. Landolt</i>	Date May 8, 2015	Typed or Printed Name and Title Amanda Landolt / Regulatory Operations Lead
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A570 - Label amendment requiring data submission

- Must submit Group A and B product chemistry data to support a change in the manufacturing process
- Addition of public health pests requires efficacy data.
- Change in signal word requires acute toxicity data be submitted and/or referenced.
- Change from a registered to an unregistered source.

End Use (EP) or Manufacturing Use (MP) product or Technical Grade of the Active Ingredient (TGA)

Guideline No.	Group A: Product Chemistry Data Study Title	EP Data Submitted	MP Data Submitted	TGA Data Submitted
830.1550	Product Identity & Composition	✓		
830.1600	Description of materials used to produce the product	✓		
830.1650	Description of formulation process	✓		
830.1670	Discussion on the formation of impurities	✓		
830.1700	Preliminary analysis	✓		
830.1750	Certified limits (158.345)	✓		
830.1800	Enforcement analytical method	✓		

Guideline No.	Group B: Product Chemistry Data Study Title	EP Data Submitted	MP Data Submitted	TGA Data Submitted
830.6302	Color	✓		
830.6303	Physical State	✓		
830.6304	Odor	✓		
830.6313	Stability to normal and elevated temperatures metal and metal ions			
830.6314	Oxidation/Reduction (Chemical incompatibility)	✓		
830.6315	Flammability	✓		
830.6316	Explodability	✓		
830.6317	Storage stability*	✓		
830.6319	Miscibility	✓		
830.6320	Corrosion Characteristics*	✓		
830.6321	Dielectric Breakdown Voltage	✓		
830.7000	pH	✓		
830.7050	UV/ Visible Absorption			
830.7100	Viscosity	✓		
830.7200	Melting Point			
830.7220	Boiling Point			
830.7300	Density	✓		
830.7370	Dissociation Constant			
830.7550	Partition Coefficient			
830.7840	Water Solubility			
830.7950	Vapor Pressure			

Grayed out = data not required

*May not be included with initial application

A570 – Acute Toxicity Requirements

- Change in signal word requires acute toxicity data be submitted and/or referenced.

Guideline No.	Acute toxicity (6 pack) Study Title	Cite All	Selective	Waiver Request	Bridging Rational
830.1100	Acute Oral (LD50)		✓		
830.1200	Acute Dermal (LD50)		✓		
830.1300	Acute Inhalation (LC50)		✓		
830.2400	Acute Eye Irritation		✓		
830.2500	Acute Dermal Irritation		✓		
830.2600	Dermal Sensitization		✓		

Memorandum

Date: 5 / 18 / 15

To: PM 31, Regulatory Manager

From: Information Services Branch, ITRMD

Your receipt of this data submission is not an indication that MRIDs for the enclosed studies have been posted to OPPIN.

We expect that it will be approximately 5 days from the above date before the study-level data is available in OPPIN.

If you have any questions about this process, please contact Teresa Downs (305-5363).

This is a: ☒ fully accepted submission
☐ partially accepted submission
☐ rejected submission

PRIA 3 – 21 Day Content Screen Review Worksheet

(EPA/OPP Use Only)

September 2012

21 Day Screen Start Date: 5-11-15

Experts In-Processing Signature: A.B.

Date 5-13-15

Fee Paid: Yes ☒

Division management contacted on issues

No

Yes

Date

EPA Reg. Number: <u>777-114</u>		EPA Receipt Date: <u>5-11-15</u>				
Items for Review				Yes	No	N/A*
1	Application Form (EPA Form 8570-1) signed & complete including package type			X		
2	Confidential Statement of Formula all boxes completed, form signed, and dated (EPA Form 8570-4)					X
	a) All <u>inerts</u> , including fragrances, approved for the proposed uses (see Footnote A)	yes	no			
3	Certification with Respect to Citation of Data (EPA Form 8570-34) completed and signed (N/A if 100% repack)			X		
	Certificate and data matrix consistent			X		
	If applicant is relying on data that are compensable, is the offer to pay statement included. (see Footnote B)	yes	no			
	If applicable, is there a letter of Authorization for exclusive use only.					
4	Formulator's Exemption Statement (EPA Form 8570-27) completed and signed (N/A if source is unregistered or applicant owns the technical)			X		
	Data Matrix (EPA Form 8570-35) both internal and external copies (PR 98-5) completed and signed (N/A if 100% repack)			X		
5	a) Selective Method (Fee category experts use)	yes	no			
	b) Cite-All (Fee category experts use)	X				
	c) Applicant owns all data (Fee category experts use)					
6	5 Copies of <u>Label</u> (<u>Electronic labels on CD</u> are encouraged and guidance is available)			X		
7	Is the data package consistent with <u>PR Notice 86-5</u>			X		
8	<u>Notice of Filing</u> included with petitions					X

9	If applicable for conventional applications, <u>reduced risk rationale</u>			X
	<u>Required Data</u> and/or data waivers. See Footnote C.			
10	a) List study (or studies) not included with application			

Comments:

Documentation: Pass

* Required forms are complete.

Inerts: N/A

No inerts to review.

11-3: Pass

MRID - 496723

Status: Pass

TJ 5/18/15

* N/A – Not Applicable

Footnotes

A. During the 21 day initial content review, all CSFs will be reviewed to determine whether all inerts listed, including fragrances, are approved for the proposed uses or have an application pending with the Agency. If an unapproved inert with no application pending with the Agency is identified, the applicant must either 1) resolve the inert issue by, for example, removing the inert, substituting it with an approved inert, submitting documentation that EPA approved the inert for the proposed pesticidal uses, correcting mistakes on the CSF, etc. or 2) provide the data to support OPP approval of the inert or 3) withdraw the application. Removing or substituting an inert ingredient will require a new CSF and may require submission of data. All information, forms, data and documentation resolving the inert issue must have been received by the Agency or the application withdrawn within the 21 day period, otherwise, the Agency will reject the application as described below.

To successfully complete this aspect of the 21 day initial content screen, applicants are **strongly encouraged** to verify that all inert ingredients have been approved for the application's uses or have an application pending with the Agency **even if a product is currently registered** by consulting the [inert Web site](#) and if the inert is not approved nor has an application pending with the Agency, to **obtain the necessary inert approval prior to submitting an application to register a pesticide product containing that inert ingredient**. Some inert ingredients are no longer approved for food uses or certain types of uses. The name and/or CAS number on a CSF must match the name and CAS number on this web site. Simple typographical errors in the name or CAS number have resulted in processing delays.

If an inert is not listed on the inert ingredient web site and the applicant believes that the inert has been approved, the applicant should contact the Inert Ingredient Assessment Branch (IIAB) at inertsbranch@epa.gov and resolve the issue. Copies of the correspondence with IIAB resolving the issue should accompany the application. All new inerts except PIP inerts are reviewed by IIAB. The IIAB should also be contacted for any questions on what supporting data needs to be submitted for and the Agency's inert review process. Questions on PIP inerts should be directed to the [Chief of Microbial Pesticides Branch](#).

When a brand, trade, or proprietary name of an inert ingredient is listed on a CSF, additional information such as an alternate name of the inert, CAS number or other information must also be included to enable the Agency to determine if it has been approved. Each component of an inert mixture (including a fragrance) must be identified. In some cases, the supplier of the mixture or fragrance may need to provide this information to the Agency. Prior to the Agency's receipt of an application, applicants must arrange with a proprietary mixture or fragrance supplier to provide the component information to the Agency or promptly upon EPA's request. If the inert ingredients in a proprietary blend (including fragrances) cannot or are not identified or provided within the 21-day content review period, the Agency will reject the application.

During the 21 day content review, applicants should submit information to the individual identified by the Agency when the applicant is informed of an unapproved inert.

Unapproved Inerts Identified on CSFs

All applications except conventional new products and PIPs

Once an unapproved inert is identified on a CSF, the Agency will contact the applicant with the following options:

1. Correct the application by, for instance, correcting the inert's identity or CAS number, providing documentation that the inert has been approved, or removing the unapproved inert from the CSF or replacing it with one that is approved for the application's uses; or
2. Provide the required information necessary to identify an inert approval application that is pending with the Agency; or
3. Submit the information and data needed for the Agency to approve the unapproved inert. If this option is selected and implemented, the Agency may request an extension in the PRIA decision review timeframe to accommodate the inert review/approval process;
4. Withdraw the application (the Agency retains 25% of the full fee for the fee category estimated); or

If none of these options is selected and implemented by the applicant within the 21 day content review period, the Agency will reject the application and retain 25% of the full fee of the category identified.

Conventional New Product Applications

When the Registration Division identifies an unapproved inert on a CSF with an application for a new product that the applicant has not identified as requiring an inert approval (R300 or R301), it will contact the applicant with the following options:

1. Correct the application by, for instance, correcting the inert's identity or CAS number, providing documentation that the inert has been approved, or removing the unapproved inert from the CSF or replacing it with one that is approved for the application's uses; or
2. Submit the information and data needed for the Agency to approve the unapproved inert, including any required petition to establish or amend a tolerance or exemption from a tolerance. (This option may change the PRIA category for the application, which could require a longer decision review time and a larger fee. If additional fees are due, they must be received by the Agency within the 21 day content review period.)

3. Withdraw the application (the Agency retains 25% of the full fee for the fee category estimated); or

If none of the above options is selected and implemented during the 21-day content-review period, the Agency will reject the application and retain 25% of the appropriate fee for the new product-inert approval category.

PIP Applications

When the Biopesticide and Pollution Prevention Division identifies an unapproved inert on a PIP CSF and a request to approve the inert does not accompany the application, it will contact the applicant with the following options:

1. Correct the application by, for instance, correcting the spelling or name of the inert to that in 40 CFR 174, or providing documentation that the inert has been approved; or
2. Submit the information and data needed for the Agency to approve the unapproved inert. If an inert ingredient tolerance exemption petition is required, the petition must be received by the Agency and the B903 fee paid within the 21 day period. If this option is selected and implemented, the Agency will discuss harmonizing the timeframe for both actions.
3. Withdraw the application (the Agency retains 25% of the full fee for the fee category estimated); or

If none of the above options is selected and implemented during the 21 day content review period, the Agency will reject the application and retain 25% of the fee.

B. A policy on documentation of offers to pay is still being developed, however, for a me-too or fast track (similar/identical) new product, R300 or A530, an application without the necessary authorizations of offers to pay will be placed into either R301 or A531. The Agency recommends that authorizations of offers to pay be submitted with other PRIA applications to avoid delays in the Agency's decision.

C. Biopesticide applicants are advised to contact the Agency and discuss study waivers prior to submitting their application to the Agency. Documentation of such discussions should be submitted with the study waiver.



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

May 12, 2015

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

OPP Decision Number: D-504894
EPA File Symbol or Registration Number: 777-114
Product Name: STING
EPA Receipt Date: 11-May-2015
EPA Company Number: 777
Company Name: RECKITT BENCKISER LLC.

AMANDA LANDOLT
RECKITT BENCKISER LLC.
D/B/A RECKITT BENCKISER
399 INTERPACE PARKWAY
PARSIPPANY, NJ 07054-0225

SUBJECT: Receipt of Registration Amendment Subject to Registration Service Fee

Dear Registrant:

The Office of Pesticide Programs has received your amendment and certification of payment. If you submitted data with this application, the results of the PRN-2011-3 screen will be communicated separately. During the administrative screen, the Office of Pesticide Programs has determined that this Action is subject to a Pesticide Registration Service Fee as defined in the Pesticide Registration Improvement Act.

The Action has been identified as Action Code: A570

AMENDMENT;NON-FAST TRACK;REQUIRING DATA REVIEW;

No additional payment is due at this time.

If you have any questions, please contact the Pesticide Registration Service Fee Ombudsman at (703) 308-9362.

Sincerely,

A handwritten signature in black ink, appearing to be "mish".

Front End Processing Staff
Information Technology & Resources Management Division



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

May 11, 2015

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

RECKITT BENCKISER LLC.
399 INTERPACE PARKWAY
PARSIPPANY, NJ 07054-0225

Report of Analysis for Compliance with PR Notice 11-03

Thank you for your submittal of 11-MAY-15. Our staff has completed a preliminary analysis of the material. The results are provided as follows:

Your submittal was found to be in full compliance with the standards for submission of data contained in PR Notice 11-03. A copy of your bibliography is enclosed, annotated with Master Record ID's (MRIDs) assigned to each document submitted. Please use these numbers in all future references to these documents. Thank you for your cooperation. If you have any questions concerning this data submission, please raise them with the cognizant Product Manager, to whom the data have been released.



Receipt

Your payment is complete

Pay.gov Tracking ID: 25L7KAQ3
Agency Tracking ID: 74800857697
Form Name: Pesticide Registration Improvement Act - Prepayment
Application Name: PRIA Service Fees

Payment Information

Payment Type: Debit or credit card
Payment Amount: \$3,648.00
Transaction Date: 05/08/2015 12:48:52 PM EDT
Payment Date: 05/08/2015
Registration Number: 777-114
Company Name: Reckitt Benckiser LLC
Company Number: 777
Action Code: A570

Account Information

Card Holder Name: Donna Erling
Billing Address: 399 Interpace Parkway
Billing Address 2:
City: Parsippany
Country: United States
State/Province: NJ
ZIP/Postal Code: 07054
Card Type: Visa
Card Number: *****8772

Email Confirmation Receipt

Confirmation Receipts have been emailed to:
amanda.landolt@rb.com
donna.erling@rb.com

e-Submission

7

Fee for Service

{968239N~

This package includes the following

☐ New Registration

☒ Amendment

☒ Studies? ☐ Fee Waiver?

☐ volpay % Reduction: ____

for Division

☒ AD

☐ BPPD

☐ RD

Risk Mgr. 31

Receipt No.

S-

968239

EPA File Symbol/Reg. No.

777-114

Pin-Punch Date:

5/11/2015

☐

This item is NOT subject to FFS action.

Action Code:

Requested:

A570

Granted:

A570

Amount Due: \$ ~~4863.00~~

\$ 3648.00

Parent/Child Decisions:

☒ Inert Cleared for Intended Use



Uncleared Inert in Product

Reviewer: TEAM II Ben Chambliss

Date: 05/12/15

Remarks:

e-Submission



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
401 M Street, S.W.
WASHINGTON, D.C. 20460

Form Approved OMB No. 2070-0060

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DATA MATRIX

Date May 8, 2015

EPA Reg No./File Symbol 777-114

Page 1 of 10

Applicant's/Registrant's Name & Address: Reckitt Benckiser LLC
Morris Corporate Center IV
399 Interpace Parkway
Parsippany, NJ 07054

Product: Sting

Ingredient: (PC69105) Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chloride CAS# 68424-85-1

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.150	PRODUCT CHEMISTRY				
830.1550	Product Identity and Composition	47764002	Reckitt Benckiser LLC	OWN	2009-0020
830.1600	Description of Materials Used to Produce the Product	47764002	Reckitt Benckiser LLC	OWN	2009-0020
830.1620	Description of the Production Process	47764002	Reckitt Benckiser LLC	OWN	2009-0020
830.1650	Description of the Formulation Process	47764002	Reckitt Benckiser LLC	OWN	2009-0020
830.1670	Discussion of Formation of Impurities	47764002	Reckitt Benckiser LLC	OWN	2009-0020
830.1700	Preliminary Analysis		Reckitt Benckiser LLC	OWN	¹
830.1750	Certified Limits	47764002	Reckitt Benckiser LLC	OWN	2009-0020
830.1800	Enforcement of Analytical Method	47764003; 47764004; 47764005; 47764006	Reckitt Benckiser LLC	OWN	2008-0070; 2008-0071; 2008-0073; 2008-0072
830.6302	Physical & Chemical Characteristics - Color	47764001	Reckitt Benckiser LLC	OWN	2008-0198
830.6303	Physical & Chemical Characteristics - Physical State	47764001	Reckitt Benckiser LLC	OWN	2008-0198
830.6304	Physical & Chemical Characteristics - Odor	47764001	Reckitt Benckiser LLC	OWN	2008-0198
830.6313	Stability to normal and elevated temps, metals, ions				²
Signature <i>Amanda J Landolt</i>			Name and Title Amanda Landolt / Regulatory Operations Lead	Date May 8, 2015	

EPA Form 8570-35 (9-97) Electronic and Paper versions available. Submit only Paper version.

Agency Internal Use Copy

¹ Product is not produced using an integrated formulation system.

² N/A: Product is an EUP in liquid form.



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DATA MATRIX

Date May 8, 2015	EPA Reg No./File Symbol 777-114	Page 2 of 10
Applicant's/Registrant's Name & Address: Reckitt Benckiser LLC Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: Sting	
Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.150	PRODUCT CHEMISTRY cont.				
830.6314	Physical & Chemical Characteristics – Oxidizing / Reducing	47764001	Reckitt Benckiser LLC	OWN	2008-0198
830.6315	Physical & Chemical Characteristics – Flammability	47764001	Reckitt Benckiser LLC	OWN	2008-0198
830.6316	Physical & Chemical Characteristics – Explodability	Waiver Request			³
830.6317	Physical & Chemical Characteristics – Storage & Stability	47764007	Reckitt Benckiser LLC	OWN	2008-0193
830.6319	Physical & Chemical Characteristics – Miscibility				⁴
830.6320	Physical & Chemical Characteristics – Corrosion Characteristics	47764007	Reckitt Benckiser LLC	OWN	2008-0193
830.6321	Physical & Chemical Characteristics – Dielectric Breakdown				⁵
830.7000	Physical & Chemical Characteristics - pH	47764001	Reckitt Benckiser LLC	OWN	2008-0198
830.7050	Physical & Chemical Characteristics – UV/Visible Absorption				²
830.7100	Physical & Chemical Characteristics - Viscosity				⁶
830.7200	Physical & Chemical Characteristics – Melting Point				²
Signature <i>Amanda Landolt</i>			Name and Title Amanda Landolt / Regulatory Operations Lead		Date May 8, 2015

EPA Form 8570-35 (9-97) Electronic and Paper versions available. Submit only Paper version.

Agency Internal Use Copy

³ N/A: Product contains no flammable or explosive ingredients.

⁴ N/A: Product is not an emulsion.

⁵ N/A: Product is not for use in/on/around electrical equipment.

⁶ N/A: Product is water thin, viscosity meter not capable to read below 10 centipoises accurately.



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DATA MATRIX

Date May 8, 2015	EPA Reg No./File Symbol 777-114	Page 3 of 10
Applicant's/Registrant's Name & Address: Reckitt Benckiser LLC Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054		Product: Sting
Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.150	PRODUCT CHEMISTRY cont.				
830.7220	Physical & Chemical Characteristics – Boiling Point				2
830.7300	Physical & Chemical Characteristics – Density	47764001	Reckitt Benckiser LLC	OWN	2008-0198
830.7370	Physical & Chemical Characteristics – Dissociation Constant				2
830.7550	Physical & Chemical Characteristics – Particle Coefficient (n-Oct/H ₂ O) shake flask				2
830.7560	Particle Coefficient (n-Oct/H ₂ O) generator column				2
830.7570	Particle Coefficient (n-Oct/H ₂ O) estimation by liquid				2
830.7840	Water Solubility: column elution/shake flask method				2
830.7860	Water Solubility: generator column method				2
830.7950	Vapor Pressure				2
40 CFR 158.340	TOXICOLOGY				
870.1100	Acute Oral Toxicity- Rats	47837801	Reckitt Benckiser LLC	OWN	26121
870.1200	Acute Dermal Toxicity - Rats	47837802	Reckitt Benckiser LLC	OWN	26122
870.1300	Acute Inhalation Toxicity - Rats	47837803	Reckitt Benckiser LLC	OWN	26123
870.2400	Primary Eye Irritation - Rabbit	47837804	Reckitt Benckiser LLC	OWN	26124
870.2500	Primary Skin Irritation - Rabbits	47837805	Reckitt Benckiser LLC	OWN	26125
Signature	<i>Amanda J Landolt</i>		Name and Title Amanda Landolt / Regulatory Operations Lead		Date May 8, 2015



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Date May 8, 2015	EPA Reg No./File Symbol 777-114	Page 4 of 10
Applicant's/Registrant's Name & Address: Reckitt Benckiser LLC Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: Sting	
Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₀) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.340	TOXICOLOGY cont.				
870.2600	Skin Sensitization: Buehler Method	47837806	Reckitt Benckiser LLC	OWN	26126
160.135 & 160.105	Chemical Characterization Formula 1435-005 (Lot 1453-123) and 1435-014 (Lot 1453-126)	47764014	Reckitt Benckiser LLC	OWN	2008-0168
40 CFR 158.640	PRODUCT PERFORMANCE				
91-2 (d)	Disinfection – Hospital Type <i>S. aureus</i> (ATCC 6538)	47764016	Reckitt Benckiser LLC	OWN	2008-0213
91-2 (d)	Disinfection – Hospital Type <i>Pseudomonas aeruginosa</i> (ATCC 15442)	47764018	Reckitt Benckiser LLC	OWN	2008-0227
91-2 (d)	Disinfection – Hospital Type <i>Salmonella enterica</i> (ATCC 10708)	47764019	Reckitt Benckiser LLC	OWN	2008-0232
91-2 (i)	Disinfection Efficacy - Add'l. Organism - (<i>Klebsiella pneumoniae</i> - NDM-1 positive)	48647102	Reckitt Benckiser LLC.	OWN	A10408/ 2010-138
91-2 (i)	Disinfection Efficacy - Add'l. Organism - (<i>Klebsiella pneumoniae</i> - NDM-1 positive)	48647103	Reckitt Benckiser LLC.	OWN	A10476/ 2010-139
91-2 (i)	Disinfection Efficacy - Add'l. Organism - (<i>Escherichia coli</i> with extended beta-lactamase resistance (ESBL))	48647104	Reckitt Benckiser LLC.	OWN	A10196/ 2010-134
91-3 (g)	Confirmatory – Hospital Type <i>S. aureus</i> (ATCC 6538), <i>S. enterica</i> (ATCC 10708), <i>P. aeruginosa</i> (ATCC 15442)	47764035	Reckitt Benckiser LLC	OWN	2009-0046
91-3 (g)	Confirmatory – Hospital Type <i>Staphylococcus aureus</i> (ATCC 6538)	47764017	Reckitt Benckiser LLC	OWN	2009-0001
810.2200	Disinfection Efficacy – Confirmatory <i>S. aureus</i> (ATCC 6538), <i>S. enterica</i> (ATCC 10708), <i>P. aeruginosa</i> (ATCC 15442)	49250501	Reckitt Benckiser LLC	OWN	A15357
810.2200	Disinfection Efficacy – Add'l Organism – <i>Streptococcus pyogenes</i> (ATCC 12384)	49250502	Reckitt Benckiser LLC	OWN	A15344
Signature	Amanda J Landolt		Name and Title	Date	
			Amanda Landolt / Regulatory Operations Lead	May 8, 2015	



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Date May 8, 2015	EPA Reg No./File Symbol 777-114	Page 5 of 10
Applicant's/Registrant's Name & Address: Reckitt Benckiser LLC Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: Sting	
Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.640	PRODUCT PERFORMANCE cont.				
810.2200	Disinfection Efficacy – Add'l Organism – <i>Listeria monocytogenes</i> (ATCC 19117)	49250503	Reckitt Benckiser LLC	OWN	A15349
810.2200	Disinfection Efficacy – Add'l Organism Confirmatory – <i>Klebsiella pneumoniae</i> – NDM-1 Positive (CDC 1000527)	49250504	Reckitt Benckiser LLC	OWN	A15353
810.2200	Disinfection Efficacy – Add'l Organism – <i>Klebsiella pneumoniae</i> Carbapenem Resistant (BAA1705)	49250505	Reckitt Benckiser LLC	OWN	A15354
810.2200	Disinfection Efficacy – Add'l Organism – Methicillin Resistant <i>Staphylococcus aureus</i> – MRSA (ATCC 33592)	49250506	Reckitt Benckiser LLC	OWN	A15355
810.2200	Disinfection Efficacy – Add'l Organism – <i>Acinetobacter baumannii</i> (Multi Drug Resistant) (ATCC 19606)	49250508	Reckitt Benckiser LLC	OWN	A15375
810.2200	Disinfection Efficacy – Add'l Organism – <i>Bordetella pertussis</i> (ATCC 12743)	49250509	Reckitt Benckiser LLC	OWN	A15376
810.2200	Disinfection Efficacy – Add'l Organism – <i>Campylobacter jejuni</i> (ATCC 33560)	49250510	Reckitt Benckiser LLC	OWN	A15377
810.2200	Disinfection Efficacy – Add'l Organism – <i>Enterobacter aerogenes</i> (Multi-Drug Resistant) (ATCC 29571)	49250511	Reckitt Benckiser LLC	OWN	A15378
810.2200	Disinfection Efficacy – Add'l Organism – <i>Haemophilus influenzae</i> (ATCC 33930)	49250512	Reckitt Benckiser LLC	OWN	A15379
810.2200	Disinfection Efficacy – Add'l Organism – <i>Legionella pneumophila</i> (ATCC 33153)	49250513	Reckitt Benckiser LLC	OWN	A15380
810.2200	Disinfection Efficacy – Add'l Organism Confirmatory – Extended-Spectrum Beta-lactamase (ESBL) producing <i>E. coli</i> (ATCC BAA-196)	49250514	Reckitt Benckiser LLC	OWN	A15767
810.2200	Disinfection Efficacy – Add'l Organism – <i>Micrococcus luteus</i> (ATCC 14408)	49414201	Reckitt Benckiser LLC	OWN	A15968
Signature	<i>Amanda J Landolt</i>		Name and Title	Date	
			Amanda Landolt / Regulatory Operations Lead	May 8, 2015	



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WASHINGTON, D.C. 20460

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DATA MATRIX

Date May 8, 2015	EPA Reg No./File Symbol 777-114	Page 6 of 10
Applicant's/Registrant's Name & Address: Reckitt Benckiser LLC Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: Sting	
Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.640	PRODUCT PERFORMANCE cont.				
810.2200	Disinfection Efficacy – Add'l Organism – <i>Shigella flexneri</i> serotype 1B (ATCC 9380)	49414202	Reckitt Benckiser LLC	OWN	A15980
810.2200	Disinfection Efficacy – Add'l Organism – <i>Proteus mirabilis</i> (ATCC 9240)	49414203	Reckitt Benckiser LLC	OWN	A16407
91-2 (f)	Virucide Efficacy – Human Immunodeficiency Virus Type 1	47764020	Reckitt Benckiser LLC	OWN	A07033
91-2 (f)	Virucide Efficacy – Respiratory Syncytial Virus (ATCC VR-26)	47764021	Reckitt Benckiser LLC	OWN	A07100
91-2 (f)	Virucide Efficacy – Herpes Simplex I (ATCC VR-733)	47764022	Reckitt Benckiser LLC	OWN	A07246
91-2 (f)	Virucide Efficacy – Influenza A	47764023	Reckitt Benckiser LLC	OWN	A07245
91-2 (f)	Virucide Efficacy – Avian Influenza A (H5N1)	47764024	Reckitt Benckiser LLC	OWN	A07398
91-2 (f)	Virucide Efficacy – Human Coronavirus (VR-740)	47764025	Reckitt Benckiser LLC	OWN	A07444
91-2 (f)	Virucide Efficacy – Swine Influenza A	47927301	Reckitt Benckiser LLC	OWN	A07714
91-2 (f)	Virucide Efficacy – 2009-H1N1 Influenza A Virus (Novel H1N1)	47927302	Reckitt Benckiser LLC	OWN	A08497
810.2200	Virucide Efficacy – Hepatitis B Virus (tested as Duck Hepatitis B Virus) (Hepadna)	49250515	Reckitt Benckiser LLC	OWN	A15271
810.2200	Virucide Efficacy – Hepatitis C Virus (tested as Bovine Diarrhea Virus) (NVSL)	49250516	Reckitt Benckiser LLC	OWN	A15272
810.2200	Virucide Efficacy – Confirmatory – Respiratory Syncytial Virus (ATCC VR-26, Strain Long)	49250517	Reckitt Benckiser LLC	OWN	A15273
810.2200	Virucide Efficacy – Confirmatory – Avian Influenza A (H5N1) Virus (Strain VN H5N1-PR8/CDC-RG CDC # 2006719965)	49250518	Reckitt Benckiser LLC	OWN	A15287
810.2200	Virucide Efficacy – Confirmatory – 2009-H1N1 Influenza A Virus (Novel H1N1) (CDC 2009712192)	49250519	Reckitt Benckiser LLC	OWN	A15288
Signature <i>Amanda J Landolt</i>	Name and Title Amanda Landolt / Regulatory Operations Lead			Date May 8, 2015	



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DATA MATRIX

Date May 8, 2015	EPA Reg No./File Symbol 777-114	Page 7 of 10
Applicant's/Registrant's Name & Address: Reckitt Benckiser LLC Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: Sting	
Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.640	PRODUCT PERFORMANCE cont.				
810.2200	Virucide Efficacy – Confirmatory – Swine Influenza A (H1N1) Virus (ATCC VR-333)	49250520	Reckitt Benckiser LLC	OWN	A15305
810.2200	Virucide Efficacy – Confirmatory – Herpes Simplex Virus Type 1 (ATCC VR-733)	49250521	Reckitt Benckiser LLC	OWN	A15289
810.2200	Virucide Efficacy – Herpes Simplex Virus Type 2 (ATCC VR-734)	49250522	Reckitt Benckiser LLC	OWN	A15290
810.2200	Virucide Efficacy – Confirmatory – Human Coronavirus (ATCC VR-740)	49250523	Reckitt Benckiser LLC	OWN	A15306
810.2200	Virucide Efficacy – SARS-Associated Coronavirus (CDC 200300592)	49250524	Reckitt Benckiser LLC	OWN	121-203
810.2200	Virucide Efficacy – Avian Influenza A (H7N9) virus (CDC 2013759189)	49414204	Reckitt Benckiser LLC	OWN	A16120
91-2 (j)	Non-food Contact Surface Sanitizer – <i>Streptococcus pyogenes</i> (ATCC 19615)	47764026	Reckitt Benckiser LLC	OWN	A07042
91-2 (j)	Non-food Contact Surface Sanitizer – <i>Listeria monocytogenes</i> (ATCC 19111)	47764027	Reckitt Benckiser LLC	OWN	A07028
91-2 (j)	Non-food Contact Surface Sanitizer – <i>Campylobacter jejuni</i> (ATCC 29428)	47764028	Reckitt Benckiser LLC	OWN	A07027
91-2 (j)	Non-food Contact Surface Sanitizer – <i>Salmonella enterica</i> (ATCC 10708)	47764029	Reckitt Benckiser LLC	OWN	2008-0220
91-2 (j)	Non-food Contact Surface Sanitizer – <i>Staphylococcus aureus</i> MRSA (ATCC BAA-1556) Community Acquired	47764030	Reckitt Benckiser LLC	OWN	2008-0229
Signature <i>Amanda J Landolt</i>			Name and Title Amanda Landolt / Regulatory Operations Lead	Date May 8, 2015	



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
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DATA MATRIX

Date May 8, 2015	EPA Reg No./File Symbol 777-114	Page 8 of 10
Applicant's/Registrant's Name & Address: Reckitt Benckiser LLC Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: Sting	
Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.640	PRODUCT PERFORMANCE cont.				
91-2 (j)	Non-food Contact Surface Sanitizer – <i>Staphylococcus aureus</i> MRSA (ATCC 33591) Hospital Acquired	47764031	Reckitt Benckiser LLC	OWN	2008-0230
91-2 (j)	Non-food Contact Surface Sanitizer – <i>Staphylococcus aureus</i> MRSA (ATCC 33592)	47764032	Reckitt Benckiser LLC	OWN	2008-0231
91-2 (j)	Non-food Contact Surface Sanitizer – <i>Staphylococcus aureus</i> (ATCC 6538), <i>Enterobacter aerogenes</i> (ATCC 13048)	47764033	Reckitt Benckiser LLC	OWN	2008-0239
91-2 (j)	Non-food Contact Surface Sanitizer – <i>Escherichia coli</i> O157:H7 (ATCC 43888)	47764034	Reckitt Benckiser LLC	OWN	2009-0002
810.2300	Non-food Contact Surface Sanitizer - <i>Enterobacter aerogenes</i> (ATCC 13048), <i>Staphylococcus aureus</i> (ATCC 6538)	49414205	Reckitt Benckiser LLC	OWN	A15973
93-30 ITEM 2	Mildew Fungistatic – <i>Aspergillus niger</i> (ATCC 6275)	47764036	Reckitt Benckiser LLC	OWN	2008-0218
810.2300	Non-food Contact Surface Sanitizer – <i>Campylobacter jejuni</i> (ATCC 29428)	49622301	Reckitt Benckiser LLC	OWN	A17662
810.2300	Non-food Contact Surface Sanitizer – <i>Listeria monocytogenes</i> (ATCC 19111)	49622302	Reckitt Benckiser LLC	OWN	A17663
810.2300	Non-food Contact Surface Sanitizer – Hospital Acquired Methicillin Resistant <i>Staphylococcus aureus</i> – HA-MRSA (ATCC 33591)	49622303	Reckitt Benckiser LLC	OWN	A17671
810.2300	Non-food Contact Surface Sanitizer – Methicillin Resistant <i>Staphylococcus aureus</i> – MRSA (ATCC 33592)	49622304	Reckitt Benckiser LLC	OWN	A17670
810.2300	Non-food Contact Surface Sanitizer – <i>Salmonella enterica</i> (ATCC 10708)	49622305	Reckitt Benckiser LLC	OWN	A17669
Signature	Amanda J Landolt		Name and Title Amanda Landolt / Regulatory Operations Lead	Date May 8, 2015	



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Applicant's/Registrant's Name & Address: Reckitt Benckiser LLC Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054		Product: Sting
Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 158.640	PRODUCT PERFORMANCE cont.				
810.2300	Non-food Contact Surface Sanitizer – <i>Streptococcus pyogenes</i> (ATCC 19615)	49622306	Reckitt Benckiser LLC	OWN	A17661
810.2200	Virucide Efficacy – <i>Rotavirus</i> WA (ATCC VR-2018)	49622307	Reckitt Benckiser LLC	OWN	A17919
810.2200	Virucide Efficacy – <i>Avian Influenza A (H3N2)</i> (ATCC VR-2072)	49622308	Reckitt Benckiser LLC	OWN	A18195
810.2200	Disinfection Efficacy – <i>Streptococcus mutans</i> (ATCC 25175)	49622309	Reckitt Benckiser LLC	OWN	A18196
810.2200	Disinfection Efficacy – <i>Escherichia coli</i> O157:H7 (ATCC 51657)	49622310	Reckitt Benckiser LLC	OWN	A18183
810.2200	Disinfection Efficacy – <i>Streptococcus agalactiae</i> (ATCC 13813)	49622311	Reckitt Benckiser LLC	OWN	A18178
810.2200	Disinfection Efficacy – <i>Salmonella enterica</i> serovar <i>Gallinarum</i> (ATCC 9184)	49622312	Reckitt Benckiser LLC	OWN	A18197
810.2200	Disinfection Efficacy – <i>Staphylococcus hominis</i> (ATCC 25615)	49622313	Reckitt Benckiser LLC	OWN	A18181
810.2200	Disinfection Efficacy – <i>Streptococcus suis</i> (ATCC 43765)	49622314	Reckitt Benckiser LLC	OWN	A18177
40 CFR 160	CHEMICAL CHARACTERIZATION				
160.135 & 160.105	Chemical Characterization Formula 1435-005 (Batch 1532-106) & 1435-014 (Batch 1532-109)	47764037	Reckitt Benckiser LLC	OWN	2009-0032
160.135 & 160.105	Chemical Characterization Formula 1435-005 (Batch 1532-154) & 1435-014 (Batch 1532-157)	47764038	Reckitt Benckiser LLC	OWN	2009-0048
160.135 & 160.105	Chemical Characterization for Micro Testing Formula 1435-005 (Batch 1453-040, 1453-043, 1453-044) & 1435-014 (Batch 1453-045A, 1453-045B, 1453-046)	47764039	Reckitt Benckiser LLC	OWN	2008-0106
Signature <i>Amanda J Landolt</i>	Name and Title Amanda Landolt / Regulatory Operations Lead			Date May 8, 2015	



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Applicant's/Registrant's Name & Address: Reckitt Benckiser LLC Morris Corporate Center IV 399 Interpace Parkway Parsippany, NJ 07054	Product: Sting	
Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₈) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
40 CFR 160	CHEMICAL CHARACTERIZATION cont.				
160.135 & 160.105	Chemical Characterization for Micro Testing Formula 1435-005 (Batch 1453-019, 1453-022, 1453-023) & 1435-014 (Batch 1453-024A, 1453-024B, 1453-025)	47764040	Reckitt Benckiser LLC	OWN	2008-0098
160.135 & 160.105	Chemical Characterization for Micro Testing Formula 1435-005 (Batch 1453-076, 1453-079, 1453-080) & 1435-014 (Batch 1453-081A, 1453-081B, 1453-082)	47764041	Reckitt Benckiser LLC	OWN	2008-0144
Signature <i>Amanda J Landolt</i>	Name and Title Amanda Landolt / Regulatory Operations Lead			Date May 8, 2015	

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Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser LLC	OWN	2009-0020
			Reckitt Benckiser LLC	OWN	2009-0020
			Reckitt Benckiser LLC	OWN	2009-0020
			Reckitt Benckiser LLC	OWN	2009-0020
			Reckitt Benckiser LLC	OWN	2009-0020
			Reckitt Benckiser LLC	OWN	¹
			Reckitt Benckiser LLC	OWN	2009-0020
			Reckitt Benckiser LLC	OWN	2008-0070; 2008-0071; 2008-0073; 2008-0072
			Reckitt Benckiser LLC	OWN	2008-0198
			Reckitt Benckiser LLC	OWN	2008-0198
			Reckitt Benckiser LLC	OWN	2008-0198
					²
Signature <i>Amanda Landolt</i>	Name and Title Amanda Landolt / Regulatory Operations Lead			Date May 8, 2015	

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¹ Product is not produced using an integrated formulation system.

² N/A: Product is an EUP in liquid form.



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Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser LLC	OWN	2008-0198
			Reckitt Benckiser LLC	OWN	2008-0198
					3
			Reckitt Benckiser LLC	OWN	2008-0193
					4
			Reckitt Benckiser LLC	OWN	2008-0193
					5
			Reckitt Benckiser LLC	OWN	2008-0198
					2
					6
					2
Signature	Amanda J Landolt			Name and Title Amanda Landolt / Regulatory Operations Lead	Date May 8, 2015

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³ N/A: Product contains no flammable or explosive ingredients.

⁴ N/A: Product is not an emulsion.

⁵ N/A: Product is not for use in/on/around electrical equipment.

⁶ N/A: Product is water thin, viscosity meter not capable to read below 10 centipoises accurately.



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Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
					2
			Reckitt Benckiser LLC	OWN	2008-0198
					2
					2
					2
					2
					2
					2
					2
					2
			Reckitt Benckiser LLC	OWN	26121
			Reckitt Benckiser LLC	OWN	26122
			Reckitt Benckiser LLC	OWN	26123
			Reckitt Benckiser LLC	OWN	26124
Reckitt Benckiser LLC	OWN	26125			
Signature	Amanda J Landolt		Name and Title Amanda Landolt / Regulatory Operations Lead		Date May 8, 2015



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Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser LLC	OWN	26126
			Reckitt Benckiser LLC	OWN	2008-0168
			Reckitt Benckiser LLC	OWN	2008-0213
			Reckitt Benckiser LLC	OWN	2008-0227
			Reckitt Benckiser LLC	OWN	2008-0232
			Reckitt Benckiser LLC.	OWN	A10408/ 2010-138
			Reckitt Benckiser LLC.	OWN	A10476/ 2010-139
			Reckitt Benckiser LLC.	OWN	A10196/ 2010-134
			Reckitt Benckiser LLC	OWN	2009-0046
			Reckitt Benckiser LLC	OWN	2009-0001
			Reckitt Benckiser LLC	OWN	A15357
			Reckitt Benckiser LLC	OWN	A15344
Signature	Amanda J Landolt		Name and Title Amanda Landolt / Regulatory Operations Lead		Date May 8, 2015



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Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser LLC	OWN	A15349
			Reckitt Benckiser LLC	OWN	A15353
			Reckitt Benckiser LLC	OWN	A15354
			Reckitt Benckiser LLC	OWN	A15355
			Reckitt Benckiser LLC	OWN	A15375
			Reckitt Benckiser LLC	OWN	A15376
			Reckitt Benckiser LLC	OWN	A15377
			Reckitt Benckiser LLC	OWN	A15378
			Reckitt Benckiser LLC	OWN	A15379
			Reckitt Benckiser LLC	OWN	A15380
			Reckitt Benckiser LLC	OWN	A15767
			Reckitt Benckiser LLC	OWN	A15968
Signature	Amanda J Landolt		Name and Title		Date
			Amanda Landolt / Regulatory Operations Lead		May 8, 2015



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Ingredient: (PC69105) Alkyl (50% C ₁₄ , 40% C ₁₂ , 10% C ₁₆) dimethyl benzyl ammonium chloride CAS# 68424-85-1		

Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser LLC	OWN	A15980
			Reckitt Benckiser LLC	OWN	A16407
			Reckitt Benckiser LLC	OWN	A07033
			Reckitt Benckiser LLC	OWN	A07100
			Reckitt Benckiser LLC	OWN	A07246
			Reckitt Benckiser LLC	OWN	A07245
			Reckitt Benckiser LLC	OWN	A07398
			Reckitt Benckiser LLC	OWN	A07444
			Reckitt Benckiser LLC	OWN	A07714
			Reckitt Benckiser LLC	OWN	A08497
			Reckitt Benckiser LLC	OWN	A15271
			Reckitt Benckiser LLC	OWN	A15272
			Reckitt Benckiser LLC	OWN	A15273
			Reckitt Benckiser LLC	OWN	A15287
			Reckitt Benckiser LLC	OWN	A15288
Signature	Amanda Landolt		Name and Title		Date
			Amanda Landolt / Regulatory Operations Lead		May 8, 2015



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Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser LLC	OWN	A15305
			Reckitt Benckiser LLC	OWN	A15289
			Reckitt Benckiser LLC	OWN	A15290
			Reckitt Benckiser LLC	OWN	A15306
			Reckitt Benckiser LLC	OWN	121-203
			Reckitt Benckiser LLC	OWN	A16120
			Reckitt Benckiser LLC	OWN	A07042
			Reckitt Benckiser LLC	OWN	A07028
			Reckitt Benckiser LLC	OWN	A07027
			Reckitt Benckiser LLC	OWN	2008-0220
			Reckitt Benckiser LLC	OWN	2008-0229
Signature			Name and Title Amanda Landolt / Regulatory Operations Lead		Date May 8, 2015



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Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser LLC	OWN	2008-0230
			Reckitt Benckiser LLC	OWN	2008-0231
			Reckitt Benckiser LLC	OWN	2008-0239
			Reckitt Benckiser LLC	OWN	2009-0002
			Reckitt Benckiser LLC	OWN	A15973
			Reckitt Benckiser LLC	OWN	2008-0218
			Reckitt Benckiser LLC	OWN	A17662
			Reckitt Benckiser LLC	OWN	A17663
			Reckitt Benckiser LLC	OWN	A17671
			Reckitt Benckiser LLC	OWN	A17670
			Reckitt Benckiser LLC	OWN	A17669
Signature	<i>Amanda J Landolt</i>		Name and Title Amanda Landolt / Regulatory Operations Lead	Date May 8, 2015	



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Guideline Reference Number	Guideline Study Name	MRID Number	Submitter	Status	Note
			Reckitt Benckiser LLC	OWN	A17661
			Reckitt Benckiser LLC	OWN	A17919
			Reckitt Benckiser LLC	OWN	A18195
			Reckitt Benckiser LLC	OWN	A18196
			Reckitt Benckiser LLC	OWN	A18183
			Reckitt Benckiser LLC	OWN	A18178
			Reckitt Benckiser LLC	OWN	A18197
			Reckitt Benckiser LLC	OWN	A18181
			Reckitt Benckiser LLC	OWN	A18177
			Reckitt Benckiser LLC	OWN	2009-0032
			Reckitt Benckiser LLC	OWN	2009-0048
			Reckitt Benckiser LLC	OWN	2008-0106
			Reckitt Benckiser LLC	OWN	2008-0098
			Reckitt Benckiser LLC	OWN	2008-0144
Signature <i>Amanda J Landolt</i>			Name and Title Amanda Landolt / Regulatory Operations Lead		Date May 8, 2015

<< FRONT PANEL >>

ACTIVE INGREDIENT:

Alkyl (50% C₁₄, 40% C₁₂, 10% C₁₆) dimethyl benzyl ammonium chloride. 0.26%

OTHER INGREDIENTS: 99.74%

TOTAL: 100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION: See (back) (side) panel for additional precautionary statements.

ACCEPTED

09/30/2015

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 777-114

(NET CONTENTS:)	1	20	31	38	72	79	102	109	175	330
	2	25	32	40	73	80	103	110	200	500
	9	26	33	45	74	85	104	115	210	X
	10	27	34	56	75	90	105	120	225	75 + 5
	12	28	35	60	76	95	106	140	240	X + X
	15	29	36	70	77	100	107	150	250	
	16	30	37	71	78	101	108	160	300	

7" x 5 3/4"	7" x 8"	7.5" x 7.5"	7 1/2" x 10"	8.5" x 10"	(__ x __) inches)
7.0" x 7.0"	7.0" x 8.0"	7.5" x 8"	7.5" x 10"	10.4" x 8.3"	(__" x __")
7.0" x 7.5"	7.5" x 6.3"	7.5" x 8.25"	8" x 5 3/4"		
7" x 7.5"	7.5" x 7"	7.5" x 8.3"	8" x 5 3/4"		

Pouch	Count	Wet cloths	Container
Canister	Individually Wrapped	Wet wipes	Pack
Box	Pre-Moistened	Wet wipe rolls	Peel & reseal (package)
ct	Towelettes	Wet mopping cloths	Package
Wipes	Floor	Refill	Resealable
		Disposable	Reusable

(Does not include weight of dry wipe)

(Includes weight of absorbent (wet) (mopping) (wipe) (cloth)) (___ OZ.) (___ LB. ___ OZ.) (___ g)

<< FRONT / BACK PANEL >>

EPA Reg. No.: 777-114

EPA Est. No.: 777-NJ-2 777-IL-1 52631-NJ-001 8251-WI-003 70930-PA-001

777-MO-001 777-POL-001 41925-WI-001 8251-WI-005 50757-WI-1

777-PA-001 082206-NY-003 475-MO-001

See (bottom) (side) (cap) (for Lot / Date code)

<< BACK PANEL >>

Questions? (📞) (Call:) (1-800-228-4722) (1-xxx-xxx-xxxx)

For ingredient (and other) information, www.rbnainfo.com (website)

Made in U.S.A. © {year} RB

Distributed by: Reckitt Benckiser, Parsippany, NJ 07054-(xxxx)

Contains no (phosphates) (ammonia) (silicones)

This (canister) (container) (pouch) (pack) is made of x% post-consumer recycled plastic.

Company graphic logo



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<< BACK PANEL – Optional text >>

Important facts (about this product):

IMPORTANT: For directions for use and first aid instructions in Spanish, please call 1-877-843-3817.

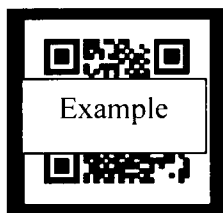
<< Spanish Translation >>

IMPORTANTE: Para instrucciones de uso y primeros auxilios en español por favor llame al 1-877-843-3817.

Learn more about (the importance of good hygiene habits) (and) (the appropriate use of disinfectants) (in good hygiene) (and the many ways that Lysol® is promoting good hygiene habits) (for your family and community)

(Be a Part of Lysol®) (Learn more about Lysol®)

Recycle Symbol



(Use your phone to) (and) (or) (scan) (the) (tag) (or) (this code) (to learn) (or) (to) (see) (more) (uses) (or) (information) (videos) (on how to use) (this product) (for) (how to) (tips)

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<< NOTE: Any claim may appear on either FRONT / BACK panel in bullet / paragraph format – Unless otherwise noted. >>

<< INTRODUCTORY 6-mos. CLAIMS – will only appear on graphic label for the first 6 months product is on shelf >>

(Better) (improved) (cleaning)
(Now) (Improved) (More) (Better) (cleaning power) (performance)
New (colored) (wipe) (wet) (mopping) (cloth)
(New) (improved) (long lasting) (longer lasting) (lighter) (refreshing) (softer) (gentle) (fragrance) (scent) (Performance)
(New) (improved) (stronger) (thicker) (better) (revolutionary) (innovative) {insert pattern / texture – See Pg. 17-18}
(New) {insert pattern / texture – See Pg. 17-18} cleans (picks up)
(New) {insert pattern / texture – See Pg. 17-18} for (better) (easier) cleaning
(New) {insert pattern / texture – See Pg. 17-18} that traps (and locks) (more) (messes)
(New) Low-Streak Formula
(New) Lower-Streak Formula
New lower streak formula that leaves less streaks than before, even on your shiniest surfaces
(New) (wipe) (wet) (mopping) (cloth) {insert pattern / texture – See Pg. 17-18} (traps) (locks) (locks in) (picks up) (more)
{(insert soils / allergens – See Pg. 17-18)}
(New Size) (New Large Size) (New X-tra Large Size) (Wipe) (Cloth) (Canister) (Package)
(New) tougher (wipe) (wet) (mopping) (cloth) (for tougher cleaning) (for your tougher jobs)

<< FRAGRANCE CLAIMS >>

Apple	Fresh Linen	Lemon (Citrus)	Original	
Autumn	Fresh (Waterfall)	Lemon & Lime Blossom(s)	Pomegranate	
Baby Powder	Fruit(s)	Lime	Spring Waterfall	(Breeze) (Scent)
Cherry	Green Apple	Ocean Fresh	Summer Fresh	(Blossom(s))
Citrus	Hawaii	Orange	Sunset Essence	(Fresh) (Clean) (Scent)
Citrus Meadows	Lavender & Eucalyptus	Orchard	Vanilla	
Crisp Linen	Lavender (Fields)			
Early Morning				

<< PACKAGING CLAIMS >>

(x) (Free) (Dual Action) (Wipes) (Cloths)
(x) more (extra) (wipes) (cloths) (free)
(x) (Multi) (Pack) (Canister) (Package)
(x) (%) Free (Wipes) (Wet) (Mopping) (Cloths)!
(x) (%) (More) (Wipes) (Mopping) (Cloths) (Value) (*) (when compared to (x) ct (canister) (package)) ((*)vs. Lysol Disinfecting Wipes) {(insert brand name)} (x) (ct)
(x) (Wipes) (Cloths) for the price of (x) (!)
(X) (X Pack) (X Wipes)
X Wipes + X Wipes (=) X Wipes
(+) (x) (Pack) (Free) (Wipes)
2 (for) (in) 1 Pack (!)
2-Go
(2) (3) (X) Scent(s) (pack)
2x value (!)
(3) (Canisters) (Packages) (Each) (Total)
100% (More) (!)
(30 (Wipes) (Cloths) Free!)
(110 (Wipes) (Cloths) for the price of 80)
Basic
Basic Wipes
(Bonus) (Amazing) (Economy) (Great) (Jumbo) (Larger) (Mega) (Portable) (Super) (To Go) (Travel) (Trial) (Tub) (Value)
(Refill) (Size) (Range) (Pack) (Package)
(Bonus) (Free) (X) (Wipes) (Wet) (Mopping) (Cloths)
(Bonus) (Free) Lysol Disinfecting Spray (To Go) (1oz) (inside)

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Bonus Pack 35% (More) (Wipes) (Cloths)!
Bonus Pack X% (More) (Wipes) (Cloths)!
(Bonus)(X%)(Free)
(Bonus Pack) (With) (Free Canister) (Free Package) (Free Pouch)
(Buy ___ Get ___ Free!) (Total _____ Wet (Wipes) (Mopping) (Cloths)) (1 x 28) (1 x 35) (___ x ___)
Buy (X) (plus) (and) get (a) Bonus (Dual Action) (Wipes) (Cloths) (Canister) (Package)
Buy Lysol Disinfecting Wipes (X) (pack) (and) Get Lysol Disinfecting Spray (To Go) (1oz) Free
Convenient
(ct) (Wipes) (Wet) (Mopping) (Cloths)!
Disinfection (Value) Pack
Dispenses one (wipe) (cloth) at a time
Easy open (easy fill)
Easy to carry around the house
Effortless dispensing (!)
Extra Value at no Extra Cost (!)
Fills (x) (ct) (size) (wipe) (cloth) (canisters) (peel & reseal) (package) (packages)
Free (Lysol®) (Dual Action) (Disinfecting) (Wipes) (Cloths)
(Free) (Lysol®) Dual Action (For) Free
FREE SAMPLE – NOT FOR RESALE
Limited time value (pack)
(More) value, same price
(More) (Wipes) (Cloths) (!) (x) ct
(New Size) (New Large Size) (New X-tra Large Size) (Wipe) (Canister)
Not for retail sale
On the Go
Our (best) (easiest) dispensing ever (!)
Pull Up Here
Pop-Up-Cap
Refill (x) Pack
Refills (now) available
Resealable (twin) (pack)
SAMPLE ENCLOSED – NOT FOR RESALE
(Tear) (open) (here) (to open)
Try Me (For) Free (Rebate)
Use in (x) ct (canister) (peel & reseal) (pack) (package)
(Wipes) (Wet) (Mopping) (Cloths) (Refill) (Value) (x) (Pack) (Package)
Wow (!)

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<< PURCHASE / SCHOOL SUPPLY PACKAGE CLAIMS >>

Back to school (item) (special) (value) (limited time) (limited edition) (pack) ⁽¹⁾
Back to school Supply Value Pack ⁽¹⁾
(Buy) (x) for Teacher / (x) for Home ⁽¹⁾
(Buy) (x) for Home / (x) for Teacher ⁽¹⁾
(Buy) (x) for Kitchen / (x) for Bath (/ 1 for Living Room)
(Buy) (x) for School / (x) for Home ⁽¹⁾
(Buy) (x) for Home / (x) for School ⁽¹⁾
(Buy) (x) for Home / (x) for Office
(Buy) (x) for Office / (x) for Home
Get ready for back to school ⁽¹⁾
Great value for back to school
(Important) school supply checklist (item) ⁽¹⁾
(Key) Back to school shopping list (item) ⁽¹⁾
School Supply Pack ⁽¹⁾
(Hey) (Mom(s)) (Teacher(s)) (Be) (Are you) (Ready for) ((back to) school) (the) (cold and/or flu season) (?) (!)

⁽¹⁾ Confirm school policy allows for use and / or donation of product. Adults must deliver donations (directly) to schools.

Box Tops for Education

Do not remove [label] [sticker]/cut out Box Tops for Education proof of purchase until product has been completely used
See back or sticker for details or rules or instructions
See details or rules or instructions [on] [back or sticker]
Go to boxtops4education.com for details

<< SEASONAL PACKAGE CLAIMS >>

(An) Essential flu season item
Allergen (Control) (Value) (Bonus) Pack (Item) {insert allergen soils – See Pg. 17-18}
Allergy (Season) (Value) Pack
Be prepared for (cold) (&) flu season
Cold (and) (&) Flu (Value) Pack
Get (Be) ready for (Cold &) Flu Season
(Lysol®) A must have for (Cold &) Flu Season

<< MONEY BACK GUARANTEE CLAIMS >>

See the difference in cleaning tough soils or it's free. For purchases made between {insert date} and {insert date}.
Refund offer valid is U.S. only and must be postmarked by {insert date}. Limit one refund per person or household.
Void where prohibited. Visit {insert website} for full details.

Experience the (cleaning) difference (in) (of) (Dual Action) ({this product}) (for yourself) (or it's free) (or your money back) (guaranteed).

Money back guarantee

Satisfaction guaranteed (or it's free)
See the (cleaning) difference (in) (Lysol® Dual Action) ({this product}) (or it's Free)
Switch and see the (cleaning) difference (challenge) (or your money back) (satisfaction) (guaranteed) (or it's free)
(Take the) Best wipe challenge (see the difference) (or it's free)
Take the (Dual Action) ({this product}) challenge (see the difference) (and experience the cleaning difference) (or it's free)
(You can) (see the difference in) ({this product}) (or it's free)
(You can) See the (cleaning) difference (or it's free)

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<< WIPE CONSTRUCTION / SIZE CLAIMS >>

(x) times the size
(x) (times) (bigger) (larger) (than) (a) (your) (our) (regular wipe) (regular cloth)
(x) % larger (wipe) (cloth)
2-in-1 (Wipe) (Wet) (Mopping) (Cloth)
2 Sides (1 for Scrubbing, 1 for (Wiping) (Mopping))
2 Sides (1 to (Mop) (Scrub), 1 to (Wipe) (Mop) (Scrub))
2 Sides: one traps and locks, one (wipes) (mops)
2 Sides: (scrubbing and wiping) (mopping and scrubbing)
2 Sides: one for daily touch-ups; one for tougher messes
2 Sides: one for everyday touch-ups; one for tougher messes
2 Sides: one for quick cleans; one for sticky messes
2 Sides: one for quick touch-ups; one for sticky messes
2 Sides: one for wiping; one for scrubbing
(2 sides) (one for) (touch-up) (scrubbing) (side) (daily touch-ups) (tougher messes) (mopping)
Dual (sided) (texture)
Extra (X-tra) (X-Large) (Large) (Super Size) (Wide) (Long) (Disinfecting) (Dual Action) (Wipes) (Wet) (Cloths)
(Two) (2) (Sides) (Sided)
A whole new kind of (wipe) (wet) (mopping) (cloth)
All that you expect from your current (wipe) (wet) (mopping) (cloth), plus now you can trap and lock (more) messes
Built-in (Micro) (tough) scrubbing fibers
Built-in Scrubbing Fibers help clean away tough stains (like soap scum) (and) (baked on grease)
(Durable) (and) (super) (absorbent)
Each pre-moistened disposable wipe has a (scrubbing) (abrasive) side for (tough stains) (tough jobs) (like) soap scum
and grease and a softer side for wiping away everyday messes.
Extra large wipe for larger messes in your kitchen or bathroom
Feel the strength
(Great) (Designed) (Built) for tough (messes) (cleaning)
(Great) (Designed) (Built) (Tough) (Textured Design) for your toughest messes
{Insert pattern / texture – See Pg. 19} cleans (picks up) (traps) (locks) {insert soils / allergens – See Pg. 18-19}
Interlocking weave that (traps) (and) (locks) (more) messes. Just wipe and throw away. (It's that easy.)
(Larger) (bigger) (longer) than ever
Large (Size) Disinfecting (wet) cloths
Microlock Fibers (fiber) (weave) (grooves) (pattern)
(Mops) (and) (Scrubs) (and) (Wipes)
Non-abrasive
(One) (for daily touch-up) (&) (and) (One) (for tougher messes)
One (patterned) (textured) side of the wipe traps (and) (&) locks (challenging) (more) (messes including) (dirt) (dust)
(crumbs) (and) (even) (hair) (for) (even) (more) (cleaning power)
One side traps and locks (more) (messes), the other side wipes surfaces clean
Perfect Size for (Kitchens) (and) (Bathrooms) (and) (Bedrooms)
Scrubs like a sponge
Scrub(s)
Scrubbing
(Scrubbing) (fibers) (side) for tough messes
(Strong) (durable) (thick) (large) (larger) (tough) (wipe) (wet) (mopping) (cloth) (for) (excellent) (effective) (cleaning)
(performance)
Strong (enough) (so) (you can) clean your (entire) (kitchen) (bathroom) with less wipes
Strong (so) (you can) (pick up more messes) (use it on more surfaces)
Strong (so) (you can)
Strong (wipes) (cloths) are made from a new interlocking weave that trap(s) and lock(s) (residue) (including) (dirt)
(dust) (crumbs) (and) (even) (hair)) (eliminating the frustration of pushing dirt around)
Textured wipe
The other side for wiping your surfaces clean
The strong wipe has a revolutionary dual texture
Thick wipe for touch-up cleaning

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Thick(er) (and) (Strong(er)) Wipe
Thick(er) Strong(er) wipe ((versus) (Vs).current Lysol® Brand (II) (x) Disinfecting Wipes)
(Touch-up side) (Scrubbing side)
Tough (wipe) (cloth) (for tough cleaning) (for your tough jobs)
Two-in-One (Wipe) (Cloth)
(Virtually) Lint Free
Wiping
(With) (interlocking) ({insert pattern / texture – See Pg. 17-18}) (pattern) (for) (cleaning) (performance) (power)
(With) (interlocking) ({insert pattern / texture – See Pg. 17-18}) (pattern) (that traps and locks more messes)
With Micro-Lock fibers
Wow(!)

<< MARKETING / FORMULATION CLAIMS >>

(Complete Clean) (Disposable) (Easy to use) (Effective) (Everyday cleaner) (Everyday use) (Great) (Household) (Lysol® Brand)
(Pleasant fragrance) (Ready to use) (Revolutionary) (Strong) (Touch-Ups) (Versatile) (Wipe) (Wipes) (Wiping)

(All in one) (All in one Complete) (All Purpose) (Complete) (Dual Action) (Dual Use) (Easy to use) (Everyday) (General Purpose)
(Multi Action) (Multi Clean) (Multi-Purpose) (Multi-Surface) (Multi Use) (Triple Action) (Wipes) (Cloths)

(Clean) (Cleaner) (Cleaning) (Deodorizes) (Disinfect) (Disinfects) (Disinfectant) (Disinfecting) (Sanitize) (Sanitizer) (Sanitizes)
(Sanitizing) (Wet) (Cloth) (Cloths) (Wipe) (Wipes)

(Antibacterial) (Antibacterial Action) (Bactericidal*) (Bactericide*) (Deodorizer) (Deodorizes) (Disinfectant) (Disinfects) (Fungistat)
(Fungistatic) (Germicidal**) (Mildewstatic) (Mildewstat) (Sanitizes) (Sanitizer) (Virucidal†) (Virucide†)

A clean you can smell
(A) Shining clean you can (see) (trust)
All in one mopping solution
An efficient way to clean
Best on grease (removal)
Bleach free
Bucketless mopping system
(Fresh) burst of fragrance (and) (that's) (long) (lasting) (freshness)
Cleans as well as a(n) (all purpose) trigger (and a paper towel)
Cleans more surfaces (with just one wipe)
Clean with just a (wipe) (or) (touch)
(Clean) (and) (&) (Disinfect) (in) (with) one swipe
Clean and disinfect on the go
Clear dry formula
Clear drying formula (for Multiple Surfaces)
Contain(s) (no abrasives)
Contains no (Cl) (Chlorine) bleach
Contains (powerful) (effective) (fast) grease cutters
Deep Down Clean!
Delivers a Complete Clean
Disinfection control (formula)
(Does not) (will not) (no) (scratch(ing) (your surfaces)
(Doesn't) (does not) (create) (leaves) (no) (strong) (harsh) (chemical) (residue) (fumes)
Dry clear (formula)
Dye Free (formula) (wipe) (product)
(Effective) (cleaning) (disinfecting) (sanitizing) has never been (easy) (easier) (or) (more convenient)
Eliminates the need to push (the) dirt around
Xpress (quick dry) (dry action) (***)
EZ Clear (technology) (formula)
EZ Dry (technology) (formula)
EZ Shine (technology) (formula)

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(For) (deep) cleaning
(For) (deep) scrubbing
(For) (deep) scrubbing plus surface cleaning
For when a regular (wipe) (cloth) (just) can't get the job done
Free from (Cl) (Chlorine) bleach
(Fresh) (Clean) Scent (!)
Fresh fragrance
Gives (a) (deep) (deeper) (clean) (than a mop)
(Guaranteed) (Lysol) freshness
Heavy (light) duty (jobs)
(Help(s)) (to) make your room Lysol® clean
Helps you finish cleaning (fast) (quickly)
Leaves a fresh (Lemon) (Fresh Waterfall) (Citrus) (Floral) (Herbal) (Green Apple) (fresh) (clean) (scent)
Leaves less streaks than before
Leaves (no residue) (a streak free shine) (a clean surface) (behind)
(Leaves) (virtually) (no) (dull) (film) (sticky) (residue)
Leaves your {insert surfaces / sites – See Pgs. 17-18} with a (fresh), (clean) scent
Leaves your (house) (bathroom) (kitchen) (floor) fresh and clean
(Low Streak) (Lower Streak) (Streak free) (No streak) (Formula)
(Lysol®) (an) expert (in disinfection) for over 100 years
(Lysol®) disinfecting for over 100 years
Makes cleaning easier
(Moisture) (Freshness) guaranteed
(More) effective at cleaning your challenging everyday messes
(No bottles) (no sponges) (no mess) (No bucket) (necessary)
(No more) (eliminates) pushing dirt around
No more (pushing) (scooping) {insert soils – See Pg. 17-18} (around)!
No rinsing required (after cleaning)
Non-abrasive formula
Phosphate free
Quick and easy (cleaning everywhere)
(Quick) (Fast) (effective) cleaning
(Scents) (Fragrances) for (every room) (all round) (the) (kitchen) (bathroom) (house) (your home)
Simplifies (cleaning) (and) (disinfecting)
Tackles (tough) (stubborn) cleaning jobs
The cleaning power of Lysol®
(This product) is (also) great on the “go” (in {insert sites – See Pg. 17-18})
Tough cleaning power (for your difficult) (for your most challenging) (stubborn) (messes) (jobs) (stains)
(Virtually) streak free (formula) (!)
(Visible) clean
Works on (large) (small) spills
(Xpress) (rapid) (handy) (quick) (fast) (dry) (drying) (action)
You can see messes sticking to the wipes (– even) (dust) (dirt) (hair) (and) (crumbs)

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<< USAGE CLAIMS >>

Also (for) use on (quick clean) floor mops
(Also) Great for (convenience) (floor) (floors) (mops) (mopping) (sweepers)
Appropriate for use on {insert surfaces – See Pgs. 17-18}
Can be used (on) (for) {insert sites / surfaces – See Pgs. 17-18}
(Can be used on) (perfect) (for) large surfaces
Can be used with (Lysol®) Clean-Flip™ Sweeper
Can be used with Swiffer® Sweeper†††
Compatible with {insert surfaces – See Pgs. 17-18}
Designed for {insert surfaces – See Pgs. 17-18}
Disinfects and easily cleans (your) (house) (home)
Disinfection and (effortless) (with one hand) cleaning
Easy on surfaces
Effective (disinfecting) (sanitizing) for use in {insert sites – See Pg. 17-18}
(Effectively) works on (many) (most) (a wide range of) (household) (kitchen) (bathroom) (hard non-porous surfaces)
Fits on (floor) (convenience) (mop) (sweeper) (quick clean) (sweepers) (mops)
(Fits) (Suitable) (Designed) (for) (most) (all) convenience mops
Fits on (Lysol®) Clean-Flip™ Sweeper
Fits on (Lysol®) Clean-Flip™ Sweeper or regular sweeper tools
For everyday (use) (usage) (touch ups)
(For) general (cleaning) (and) (disinfecting) (sanitizing) (hard non-porous) (non-food contact) surfaces
(For) use in (Kitchen,) (and) (Bathrooms) (and) (Bedrooms)
(For) (use) (in) (your) (the) (babies) (baby's) room
(For) (deep) (scrub(s)(ing)) (and) (surface clean(s)(ing))
For your tough(est) messes
Gentle (for use) (on) {insert sites / surfaces – See Pgs. 17-18}
(Great) (excellent) (for) (quick clean ups) (touch up cleaning)
Great (for) (around) (cleaning) (inside) { insert soils / sites / surfaces – See Pgs. 17-18}
Great for cleaning around the toilet
(Great for) cleaning ceiling fan blades
Great for dissolving (tough) spots
(Great for) (inside) (closets) (and) (around) (closet shelving)
(Great) for ({insert soils / sites / surfaces – See Pgs. 17-18})
Great (for) on the go (!)
Great for revealing the natural shine of your floors
(Great for) the top of the fridge
(Great for) tidying up pet areas
Great for (touch-up(s)) (cleaning)
Great for use in cars
Great (for) (use) (on) (under) {insert surfaces – See Pgs. 17-18}
Great for use (in) (on) your (kitchen) (bathroom) (bedroom) (and) (throughout) (all over) (the) (house)
Great for use in your (dorm room) (class room) (office) (gym)
(Great) (suitable) (to) (for) use (all) (around) (over) (the) (house) (home) (when used as directed)
Handles daily clean-ups with no need for additional sprays, sponges or buckets
Hospital Type (Disinfectant) (Disinfection)
Kind (for use) (on) {insert sites / surfaces – See Pgs. 17-18}
Large strong (wipe) (wet) (mopping) (cloth), (can be used on floors) (and all over the house)
Maximum Cleaning Minimum Effort
Mild (for use) (on) {insert sites / surfaces – See Pgs. 17-18}
Perfect for use on {insert surfaces – See Pgs. 17-18}
Perfect (suitable) (great) for everyday (touch ups) (daily) (use) (cleaning) (all) (around) (the) (house) (home)
Suitable (for) (use) (on) {insert sites / surfaces – See Pgs. 17-18}
Suitable for use on (virtually) (most) (all) (finished floors) (sealed) (surfaces)
(Suitable) (ideal) (made) (perfect) (great) (for) (use) (in) {insert sites – See Pg. 17-18}
(Suitable) (to give you the freedom) (to) (for) use (the product) (everyday) (and) (all) (around the house)
The (easy) (and) convenient way to (clean) (disinfect) (and) (sanitize) hard non-porous surfaces (anywhere you) travel

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The term (x) is a placeholder that represents a number between 1 and 99.

The (convenient) (and) easy way to (clean) (and) (disinfect) (sanitize) (the following hard, non-porous) (non-food contact surfaces) (anywhere you travel): {insert sites / surfaces – See Pgs. 17-18}
(This product) (cleans and) (disinfects) (sanitizes) the following surfaces {insert surfaces – See Pgs. 17-18}
(This product) (is) (are) the (easy) (and) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) (floor) surfaces
Try me on ({insert soils / sites / surfaces – See Pgs. 17-18}) (surfaces)
Try (now) (on) (glass) (sealed) (wood) (granite) (stainless steel) ({insert sites / surfaces – See Pgs. 17-18})
Try on (convenience) (sweeper) mops (for) (as) (a) floor(s) cleaner
Try on (Lysol®) Clean-Flip™ (or regular sweeper tools)
(Fits) (on) (Try on) (Suitable) (Designed) (for) (most) Swiffer® Sweeper†††
Use (on) (for) ({insert soils / sites / surfaces – See Pgs. 17-18}) (surfaces)
Use (scrubbing) (scrubby) (side) (to) (remove) (tough) (stubborn) (spots) (stains) (and) (foods)
Use (this product) as a(n) (easy) (and) (convenient) way to (clean) (and) disinfect (sanitize) (hard non-porous surfaces) your (household) (kitchen) (bathroom) (bedroom) surfaces
Use (this product) on (hard, non-porous) surfaces where {insert allergens – See Pg. 17-18} may be a concern
Use to disinfect (kitchen) (surfaces) (before) (after) (cooking) (preparing) (meals) (dinner)
Use with (Lysol®) Clean-Flip™ Sweeper or regular sweeper tools
Use where you live, work and play

††† Swiffer® is registered trademark of Procter & Gamble Company. This product is not authorized, licensed, sponsored or endorsed by Procter & Gamble Company.

<< Non-Living ALLERGEN CLAIMS (based on cleaning performance) >>

Allergen control††
Controls allergens††
Controls common household allergens††
Removes {insert allergens – See Pg. 17-18}
Removes {insert allergens – See Pg. 17-18} at the source
Removes allergens (on surfaces) with Lysol® {insert allergens – See Pg. 17-18}
Removes (more than) 95% of allergens {insert allergens – See Pg. 17-18}
Removes up to 90% of {insert allergens – See Pg. 17-18}
Take control over allergens (in your home) with Lysol® {insert allergen – See Pg. 17-18}

(This product) (Even) (Removes), (Traps), (Locks in), (Captures), (Picks Up) (up to) (90%) (of) (the following) (common household) allergens(††): {insert allergens – See Pg. 17-18} (found in) (associated with) (debris) (dirt) (dust) (lint) (on) (hard, non-porous) (surfaces).
(This product) (Quickly) (Removes) (Traps) (Locks in) (Captures) (Picks up) (debris) (dust) (dirt) (lint) (that) (may) (contain(s)) (harbor(s)) (the following) (common household) allergen(s) (††): {insert allergens – See Pg. 17-18} (on) (from) (hard, non-porous) (surfaces).
(This product) removes (90% of) the following allergens: dust mite debris, pet dander and pollen particles (from) (timothy grass) (non-porous hard surfaces).
(This product) removes the following allergens: {insert allergens – See Pg. 17-18} (from surfaces)

<< SUPPORTING CLAIM QUALIFIER – must appear before 'Directions For Use' on Back Panel label >>

†† (This product) removes the following allergens: (cat dander) (cockroach debris) (cockroach matter) (cockroach particles) (dog dander) (dust mite debris) (dust mite matter) (dust mite particles) (hair) (pet dander) (pet hair) (and) (pollen particles) (from) (timothy grass).

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<< CLEANING / DEODORIZING CLAIMS >>

(2) (3) (4) (5) (X) (the) (everyday) cleaning power
(2) (3) (4) (5) (X) cleaning power (This product) has the cleaning power to remove {insert soils – See Pg. 17-18}
(2) (3) (4) (5) (X) (the) (clean) (cleaning) (strength)
(2) (3) (4) (5) (X) 3X Cleaning Power vs. (Lysol® All Purpose Cleaner with Bleach) ({777-83 Product Name})
3X (Continuous Clean) (Dirt Blaster) (Stain Blaster) (Stain Lifter)
4X Cleaning Power
4X (the) Cleaning Power on grease, baked on cheese, baked on greasy soil (and) (&) soap scum
Breaks apart tough and dried up messes
Cleans (deodorizes) (disinfects) (eliminates odors)
Cleans and disinfects (surfaces) (in) (one) (wipe) (swipe)
Clean with (just) (one) (1) wipe
(Cleans) (dissolves) (soap scum) (and) (baked on grease)
Cleans (even) (bigger) (tougher) (more) (stubborn) messes
(Cleans) (removes) (tough) (grimy) (bathroom) (kitchen) (floor) messes (with little effort) (with little muscle power)
(within seconds) (within minutes)
Cleans the same space in much less time than (a) (your) regular (wipe) (cloth)
Cleans to a (sparkling) (shine)
Clean(s) with the power of Lysol® Brand Products
Cuts cleaning time
Cuts {insert soils – See Pg. 17-18}
Cuts grease (and grime)
Deodorizes (and sanitizes) as it cleans
Dissolves {insert soils – See Pg. 17-18}
Effectively cleans everyday messes
Eliminates (Removes) (kitchen) (and) (bathroom) odors
Everything (you need) is already in the wipe
(Formulated to) Dissolve(s) and pick(s) up tough messes
Freshens {insert sites – See Pg. 17-18}
Gets up stuck-on messes
Helps clean (away) (tough stains) (like) {insert soils – See Pg. 17-18}
(Helps) eliminate odor-causing bacteria
{insert soils – See Pg. 17-18} disappear(s) (in a flash)
Leaves (household) (bathroom) (restroom) surfaces sanitary
(One) (1) wipe (can be) used to clean messes
One swipe and {insert soil / allergens – See Pg. 17-18} (is) (are) gone!
Picks up (dirt) (crumbs) (and even) (hair)
Powerful clean(er)
Powerful (fast acting) (effective) (degreaser) (cleaner)
(Powers through) (cleans) (traps) (messes) (soap scum) (soils) (stains)
(Reduces) (Less) scrubbing (needed)
Removes (and cleans): {insert soils – See Pg. 17-18}
Saves time
Swipe(s) away {insert soils / allergens – See Pg. 17-18} (in seconds) (with no effort)
(This product) has 4X Cleaning Power to remove grease, baked on cheese, baked on greasy soil (and) (&) soap scum
This product has the cleaning power to remove {insert soils – See Pg. 17-18}
(X) times (x) more coverage than (regular) (current) (Lysol® Brand II Disinfecting Wipes) ({insert Lysol® brand name})
Time (saver) (saving)
Tough on grime
Tough on (kitchen) messes
Tough stains like scuff marks
(Traps) (and) (Dissolves) Challenging Messes
Trap (&) (and) (N) Locks fibres to pick up debris while powering through tough messes
Traps and Dissolves (your) (most) challenging messes
Traps (&) (and) Locks (dirt) (dust) (crumbs) (hair) (fibers)
Traps (and) (N) Locks (dirt) (dust) (&) (hair)

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Traps (& Locks) (More) (Messes)(,) (even) (dirt) (dust) (crumbs) (hair)
Traps (&) (and) Locks (more) particles of (dirt) (dust) (messes) (crumbs) (hair)
(Traps) (cleans) {insert soils – See Pg. 17-18}
(Traps) (locks) (picks up) (cleans) (wipes off) {insert soils / allergens – See Pg. 17-18}
Traps (More) Messes
Traps N Locks
Wipe(s) away {insert soils / allergens – See Pg. 17-18} (in seconds) (with no effort)

<< SANITIZATION CLAIMS >>

(10) (second) (Quick) (Fast) (acting) sanitization***
(10) seconds is all it takes to kill 99.9% of bacteria***
99.9% of bacteria*** killed (in) (10) (seconds) (quick)
An effective (fast acting) (quick) non-food contact surface sanitizer*** (for use (in) (on) {insert use/surface – See pg. 17-18})
(And even) (kills) (eliminates) 99.9% of (E. coli O157:H7) (Listeria) (insert organisms – See Pg. 16) (Strep) in 10 seconds^(***)
(And even) (kills) (eliminates) 99.999% of (Enterobacter aerogenes) (and) (Staphylococcus aureus) (insert organisms – See Pg. 21) in 30 seconds⁽⁴⁾
(Now) Approved to kill(s) 99.9% of bacteria*** (X)(x) (X%) faster⁽⁶⁾ (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)
Approved to sanitize*** (2)(3)(x) faster (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)
Great for use as a (quick) (fast) non-food contact surface sanitizer*** (in) (on) ({insert use site/surface – See pg. 17-18})
Kills 99.999% of bacteria⁴
Kills 99.999% of (household) bacteria in 30 seconds⁴
Kill(s) (99.9%) (of) (household) bacteria (in) (10) (seconds) (quickly) (fast) ***
Kill(s) 99.9% of bacteria*** (X)(x) faster⁽⁶⁾ (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)
Kill(s) (Eliminates) 99.9% of bacteria*** (quickly)
Kill(s) (Eliminates) 99.9% of bacteria on hard, non-porous surfaces in (10) seconds***
Kill(s) (Eliminates) 99.999% of bacteria on hard, non-porous surfaces in 30 seconds⁴
Kill(s) (Eliminates) bacteria on hard, non-porous surfaces in seconds***
Kill(s) bacteria*** (X)(x) faster (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)
(Now) Kills bacteria*** in (10) seconds
(Quickly) Kills 99.9% of bacteria***
Sanitizes (Kitchen) (household) (bathroom) hard non-porous surfaces in (10) seconds *** (30) seconds⁽⁴⁾
Sanitizes (Kitchen) (household) (bathroom) (surfaces) in (10) seconds *** (30) seconds⁽⁴⁾

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

- ⁴ Kills (Eliminates) 99.999% of (Enterobacter aerogenes) (and) (&) (Staphylococcus aureus) on hard, non-porous surfaces in 30 seconds.
- *** Kills 99.9% of (the following) (bacteria) in 10 seconds: (Campylobacter jejuni) (Escherichia coli O157:H7) (Enterobacter aerogenes) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) (Listeria monocytogenes) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) (Hospital Associated (Methicillin Resistant) Staphylococcus aureus [MRSA]) (Community Associated (Methicillin Resistant) Staphylococcus aureus [MRSA]) on hard, non-porous surfaces in 10 seconds.
- *** Kills 99.9% (of) (Campylobacter jejuni) (Escherichia coli O157:H7) (Enterobacter aerogenes) (Salmonella enterica) (Staphylococcus aureus) (Streptococcus pyogenes) ((Methicillin Resistant) Staphylococcus aureus [MRSA]) (Hospital Associated (Methicillin Resistant) Staphylococcus aureus [MRSA]) (Community Associated (Methicillin Resistant) Staphylococcus aureus [MRSA]) (Listeria monocytogenes) (commonly found) (in the kitchen) on hard, non-porous kitchen surfaces in 10 seconds.
- *** Kills 99.9% (of) (Enterobacter aerogenes) (Staphylococcus aureus) on hard, non-porous surfaces in 10 seconds.
- ⁽⁶⁾ (⁶(based on) (vs.) (previous) (Lysol® Brand II Disinfecting Wipes) (insert Lysol® brand name) (EPA approved master label) label (for this product) (version X) ({insert date}))

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<< DISINFECTION CLAIMS – See Pg. 16 for (*) (**) (†) ⁽²⁾ ⁽³⁾ claim qualifiers >>

(Now) (Approved to) (Kill(s)) (over) (XX) (#) (number of) (germs**) (bacteria) (viruses) (such as {insert organisms – See Pg. 16})
Cold (and) (&) Flu Virus Control⁽²⁾
(Controls) (and) (prevents build up of) (prevents) (inhibits) mold and mildew (in damp and musty places)
Controls (the) Flu Virus⁽²⁾
Controls the growth of fungi (for up to) (in) (7 days)
Daily defence against (germs**) ({insert organisms – See Pg. 16})
Disinfects and cleans (tough) (stubborn) stains
Disinfects hard non-porous non-food contact surfaces ({insert sites / surfaces – See Pgs. 17-18})
Disinfects more surface area (per wipe)
Disinfects (your) ({insert sites – See Pg. 17-18}) (and) (or) ({insert surfaces – See Pgs. 17-18})
Disinfect (your cart) (before you shop)
Each pre-moistened, disposable (wet) (cloth) (wipe) (is treated with a special cleaner) (that actually), kills germs** (even the bacteria that cause odors) (wherever you use it)
Effective against (bacteria) (viruses) (germs): {insert organisms – See Pg. 16}
Effective against (the) Cold Virus⁽³⁾
Effective against (the) Cold (and/ &) (flu) Virus(es)⁽³⁾
Effective against (the) Flu Virus(es)⁽³⁾
Eliminates (Removes) (bacteria*)(⁽⁵⁾) (viruses†) (germs**) from {insert surfaces – See Pgs. 17-18}
Fights the Flu Virus⁽²⁾
Flu Virus Control⁽²⁾
Germ (killer) (destroyer) (eliminator) **
Germ kill **
Kill(s) (2)(3)(X(x)) (X%) (more) antibiotic resistant bacteria(⁽⁶⁾) (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)
Kill(s) (X(x)) (X%) (more) (bacteria) (viruses)(⁽⁶⁾)
Kill(s) viruses (such as): (Coronavirus SARS-CoV) (and) (Herpes Simplex Virus Type 1) (Herpes Simplex Virus Type 2) (Human Coronavirus) (Influenza A H5N1 Avian) ((Pandemic) Influenza A Virus [2009 H1N1]) Respiratory Syncytial Virus (RSV) ((Swine) Influenza A Virus (X(x)) (X%) faster(⁽⁶⁾)
Kill(s) 99.9% of bacteria and viruses**
Kill(s) 99.9% of viruses and bacteria**
Kill(s) {insert organisms – See Pg. 16}
Kill(s) antibiotic resistant bacteria (such as): (Klebsiella pneumoniae – NDM-1 – positive) (and) (Escherichia coli with extended beta-lactamase resistance (ESBL) (Multi-Drug Resistance Acinetobacter baumannii (MDR)), (Multi-Drug Resistance Enterobacter aerogenes (MDR)) (Carbapenem resistant Klebsiella pneumonia) ((Hospital Associated) Methicillin Resistant Staphylococcus aureus (MRSA))
Kill(s) antibiotic resistant bacteria*
Kill(s) (X) (%) (more) (kinds) (of) germs**(†)(⁽⁶⁾) (than ever before) (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name})
Kill(s) (bacteria*)(⁽⁵⁾) (viruses†) (and) (germs**) ** (and) (while) (it) clean(s) tough (bathroom) messes.
Kill(s) cold & flu viruses, including H1N1 Virus⁽³⁾
(Kill(s)) (Effective against) (Controls) cold (and) (&) flu viruses⁽³⁾
(Kill(s)) (99.9%) (of) (Effective against) (the) (cold and flu) (flu) (cold) (viruses)⁽³⁾
(Kill(s)) Effective against viruses that (can) cause (the cold) (colds and flu) (flu) (colds)⁽³⁾
Kill(s) (Eliminates) 99.9% of (Flu Virus⁽²⁾) (Influenza A Virus) (Influenza**) (Salmonella) (Staph) ({insert organisms – See Pg. 16})
Kill(s) (Eliminates) 99.9% of germs** (on hard, non-porous surfaces)
Kill(s) (Eliminates) (Disinfects) (kitchen) (bathroom) (common) (household) (bacteria*)(⁽⁵⁾) (viruses†) (germs**) (germs**) (2) (X) faster (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)
Kill(s) germs** (X) (%) faster (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name}) (than ever before)
Kill(s) germs** faster than ever before (vs. previous Lysol® Brand II Disinfectant Wipe) ({insert Lysol® brand name})
Kill(s) (germs**) (bacteria*)(⁽⁵⁾) (viruses†) (you can't see): (Flu Virus⁽²⁾) (Staph)
Kill(s) germs** (in) (the) ({insert sites – See Pg. 17-18})

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Kill(s) germs that ordinary cleaners don't. **
Kill(s) germs while it cleans.**
Kill(s) (H1N1) (SARS) (Virus) ⁽³⁾
Kill(s) (Avian) Influenza A ([H5N1]) Virus on environmental hard, non-porous surfaces
Kill(s) Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus†) in ten (10) minutes.
Kill(s) (99.9%) (of) (kitchen) (bathroom) (bedroom) Germs** (in 4 minutes)
Kill(s) more than 99.9% of (bacteria and viruses**) (viruses and bacteria**) ⁽³⁾
Kill(s) odor-causing bacteria(*)⁽⁵⁾
Kill(s) (over) (x) (germs**) (viruses) (and) (&) (bacteria)
Tough on Germs**
Kill(s) (Salmonella enterica (Salmonella)), the bacteria that (can) (may) cause(s) food poisoning
Kill(s) (Staphylococcus aureus (Staph)) the bacteria that (can) (may) cause skin infections like impetigo
Kill(s) (the) Cold & Flu Virus(es) ⁽³⁾
Kill(s) the (Influenza) (flu) virus†
Lysol Brand Disinfectant products aid in the reduction of cross-contamination of germs** (on hard, non-porous surfaces)
(Now) (Also) (Even) Kill(s) (Antibiotic Resistant) Bacteria*
(Now) (Also) (Even) Kill(s) (Antibiotic Resistant) Bacteria like (Klebsiella pneumoniae – NDM-1 – positive) (and)
(Escherichia coli with extended beta-lactamase resistance (ESBL)) (Multi-Drug Resistance Acinetobacter baumannii
(MDR)), (Multi-Drug Resistance Enterobacter aerogenes (MDR)) (Carbapenem resistant Klebsiella pneumonia)
(Hospital Associated) Methicillin Resistant Staphylococcus aureus (MRSA))
Kill(s) antibiotic resistant bacteria*
(Now) (Also) (Even) Kill(s) Cold & Flu Viruses† and Antibiotic Resistant Bacteria*
On hard, non-porous, inanimate environmental surfaces this product kills the following (bacteria) (viruses) (germs):
{insert organisms – See Pg. 16}
One step (clean) (and) (Disinfecting) (Sanitizing)
(Overall) disinfection in 4 minutes**(!)
(Removes) (bacteria(*)⁽⁵⁾) (viruses†) (germs**) ({insert organisms – See Pg. 16})
Wipe down commonly touched surfaces around the (kitchen) (bathroom) (bedroom) (such as)
({insert sites / surfaces – See Pgs. 17-18}) to kill (bacteria(*)⁽⁵⁾) (viruses†) (germs**) (throughout the house)
(This product) is (a) (mildewstatic) (mildewstat) and will effectively (inhibit) (prevent) the growth of (mold and) mildew on
hard, non-porous surfaces.
(This product) kills (the following viruses): (Human Immunodeficiency Virus Type 1) (on hard, non-porous surfaces in
(30) seconds.
(This product) meets efficacy standards for (hospital type) (disinfectant wipes) (sanitizing wipes)
(This product) kills {insert organisms – See Pg. 16} (on hard, non-porous surfaces) (in (4) (or) (10) minutes)
Use them (on kitchen counters) before and after cooking to kill (common) (bacteria(*)⁽⁵⁾) (viruses†) (germs**) ⁽³⁾
Use (them) (this product) on surfaces ({insert sites / surfaces – See Pgs. 17-18}) (where (bacteria(*)⁽⁵⁾) (viruses†)
(germs**) may be a concern.)
Virus (killer) (destroyer) (eliminator) †

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<< 2009 Pandemic Claims >>

Kills Pandemic 2009 H1N1 Influenza A Virus

Kills Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)

Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by Influenza A Virus. This product (product name) is a broad-spectrum hard surface disinfectant that has been shown to be effective against (Influenza A Virus) tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

This product has demonstrated effectiveness against Influenza A Virus and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 Influenza A Virus.

This product has demonstrated effectiveness against (Influenza A Viruses tested and listed on the label) and is expected to inactivate all Influenza A Viruses including Pandemic 2009 H1N1 (formerly called Swine Flu).

<< SUPPORTING CLAIM QUALIFIERS – must appear before 'Directions For Use' on Back Panel label >>

- ⁵ Kills (99.9% of) (Pseudomonas aeruginosa (Pseudomonas)) (Salmonella enterica (Salmonella)) (Staphylococcus aureus (Staph)) on hard, non-porous surfaces in (4) (or) (10) minutes.
- ** Kills (99.9% of) {insert organisms – See Pg. 17} on hard, non-porous surfaces in (4) (or) (10) minutes.
- † Kills (Human Immunodeficiency Virus Type 1) ((Human) Coronavirus) (Influenza A Virus) (Herpes Simplex Virus Type 1) (Herpes Simplex Virus Type 2) (Respiratory Syncytial Virus) (Swine Influenza A Virus [H1N1]) (2009-H1N1 Influenza A Virus)) (Coronavirus SARS-CoV) (Influenza A H5N1 Avian) in 2 minutes on hard, non-porous surfaces.
- (2) Kills (Influenza A Virus) (Swine Influenza A Virus ([H1N1])) (2009-H1N1 Influenza A Virus) (Influenza A H5N1 Avian (H5N1)) on hard, non-porous surfaces in 2 minutes.
- (3) Kills (Influenza A Virus) (Human Coronavirus) (Swine Influenza A Virus ([H1N1])) (2009-H1N1 Influenza A Virus) (Influenza A H5N1 Avian (H5N1)) (Respiratory Syncytial Virus (RSV)) (Coronavirus SARS-CoV) on hard, non-porous surfaces in 2 minutes.
- (⁶) (⁶(based on) (vs.) (previous) (Lysol® Brand II Disinfecting Wipes) (insert Lysol® brand name) (EPA approved master label) label (for this product) (version X) ({insert date}))

<< ANTIBIOTIC RESISTANT DISINFECTION QUALIFIER >>

- * Kills (Klebsiella pneumoniae – NDM-1) (and) (Escherichia coli with extended beta-lactamase resistance (ESBL)) (Klebsiella pneumoniae Carbapenem resistant) (and) (Staphylococcus aureus - Methicillin resistant (MRSA))) (Multi-Drug Resistance Acinetobacter baumannii (MDR)), (Multi-Drug Resistance Enterobacter aerogenes (MDR)) (Carbapenem resistant Klebsiella pneumonia) ((Hospital Associated) Methicillin Resistant Staphylococcus aureus (MRSA)) on hard, non-porous surfaces in 4 minutes.

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<< 4-min Disinfection - Bacteria >>	ATCC No	<< 2-min Disinfection - Viruses >>	ATCC No.
Acinetobacter baumannii MDR	(19606)	Coronavirus SARS-CoV	(CDC200300592)
Bordetella pertussis	(12743)	Hepatitis B Virus (HBV)	(Hepadna)
Campylobacter jejuni	(33560)	Hepatitis C Virus (HCV)	(NVSL)
Enterobacter aerogenes MDR	(29751)	Herpes Simplex Virus Type 1	(VR-733)
Escherichia coli O157:H7 (E. coli)	(51657)	Herpes Simplex Virus Type 2	(VR-734)
Escherichia coli with extended spectrum beta-lactamase resistance (ESBL)	(BAA 196)	Human Coronavirus	(VR-740)
Haemophilus influenzae	(33930)	Influenza A H3N2 Avian	(VR-2072)
Klebsiella pneumoniae NDM-1 positive	(CDC1000527)	Influenza A H5N1 Avian	(CDC2006719965)
Klebsiella pneumoniae Carbapenem resistant	(BAA1705)	(Pandemic) Influenza A Virus [2009 H1N1]	(CDC2009712192)
Legionella pneumophila	(33153)	Respiratory Syncytial Virus (RSV)	(VR-26)
Listeria monocytogenes	(19117)	(Swine) Influenza A Virus (H1N1)	(VR-333)
Micrococcus luteus	(14408)		
Proteus mirabilis	(9240)		
Pseudomonas aeruginosa	(15442)	<<30-sec Disinfection – Viruses>>	ATCC No.
Salmonella enterica (Salmonella)	(10708)	Human Immunodeficiency Virus Type [HIV-1 AIDS Virus] (HIV-1 was tested in the presence of 50% human whole blood)	n/a
Salmonella enterica serovar gallinarum	(9184)		
Shigella flexneri serotype 1B	(9380)		
Staphylococcus aureus	(6538)	<<10-min Disinfection – Viruses>>	ATCC No.
Staphylococcus aureus - Methicillin resistant (HA-MRSA)	(33592)	Influenza A Virus (Strain New Caledonia/20/99) (Flu Virus)	n/a
Staphylococcus hominis	(25615)	Rotavirus WA	(VR-2018)
Streptococcus agalactiae	(13813)		
Streptococcus mutans	(25175)	<<3-min Disinfection – Viruses>>	ATCC No.
Streptococcus pyogenes [Strep]	(13284)	Influenza H7N9 (wildtype A/Anhui/1/2013)	(CDC2013759189)
Streptococcus suis	(43765)		
		<<10-sec Sanitization – Bacteria – Hard, non-porous, non-food contact surfaces>>	ATCC No.
<< 10-min Disinfection - Bacteria >>		Campylobacter jejuni	(29428)
Pseudomonas aeruginosa (Pseudomonas)	(15442)	Enterobacter aerogenes	(13048)
Salmonella enterica (Salmonella)	(10708)	Listeria monocytogenes	(19111)
Staphylococcus aureus (Staph)	(6538)	Salmonella enterica (Salmonella)	(10708)
		Staphylococcus aureus	(6538)
<< 30-sec Sanitization – Bacteria - Hard, non-porous, non-food contact surfaces >>	ATCC No.	Staphylococcus aureus – Hospital Associated Methicillin resistant (MRSA)	(33592)
Campylobacter jejuni	(29428)	Staphylococcus aureus – Hospital Associated Methicillin resistant (MRSA)	(33591)
Enterobacter aerogenes	(13048)	Streptococcus pyogenes	(19615)
Escherichia coli O157:H7 (E. coli O157:H7)	(43888)		
Listeria monocytogenes	(19111)	<<3-min Mildew Fungistat>>	ATCC No.
Salmonella enterica (Salmonella)	(10708)	Aspergillus niger (mold & mildew)	(6275)
Staphylococcus aureus (Staph)	(6538)		
Staphylococcus aureus [MRSA]	(33592)		
Staphylococcus aureus [MRSA] (Hospital Associated MRSA)	(33591)		
Staphylococcus aureus [MRSA] (Community Associated MRSA)	(BAA-1556)		
Streptococcus pyogenes	(19615)		

Symbol Designation – used on product labels

Single asterisk (*) ^(b)	Bacteria (*) ^(b) / Fungi	Used for identifying disinfection against specific bacteria or fungi
Dagger (†)	Viruses †	Used for identifying disinfection against specific viruses
Double asterisk (**)	Germs **	Used for identifying disinfection against specific bacteria & viruses / fungi
Triple asterisk (***)	Sanitizes ***	Used for identifying sanitization against bacteria
Double dagger (††)	Allergens ††	Used for identifying the removal of specific non-living allergens
Superscript 2 ⁽²⁾	Flu Virus ⁽²⁾	Used for identifying disinfection against specific Flu viruses
Superscript 3 ⁽³⁾	Cold and Flu Virus ⁽³⁾	Used for identifying disinfection against specific cold and Flu viruses

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<< SOILS / SURFACES / USE SITES – May be listed on product label in the singular or plural form >>

Soils: (Graphic – depicting soil)

Bacon fat	Dust	Limescale	Small spills
Baked on cheese	Everyday messes	Lint	Smudges
Bathtub rings	Fingerprint	Makeup	Soap Scum
Beverage stains	Food (residues) (particles)	Mildew (mold) stains	Stains
(Burnt on) Food (stains)	Footprints	Mud	Sticky messes
(Burnt on) Grease	Gravy	Oil	Tea (stains)
Chicken juice	Grease	Outdoor grime	Tomato sauce
Crayon	Grime	Pancake mix	(Dried on) Toothpaste
Coffee stains	(Pet) Hair	Particles (residues)	(Tough) messes
Cooking splashes	Hard Water (stain)	Peanut butter	Tough soil
Cosmetics	(Heel) (scuff) marks	(Pen) (or) (ink) marks	Wine (stains)
Crumbs	Honey	Pencil	
Dirt	Jelly	Pet messes	
Dried on food	Juice stains	Pet stain(s)	

Non-living Allergens:

Cat dander	Cockroach particles	Dust mite matter	Pet dander
Cockroach debris	Dog dander	Dust mite particles	Pollen particles
Cockroach matter	Dust mite debris	(Hair) (Pet hair)	Timothy grass

Hard, Non-porous Surfaces: (Graphic – depicting surface / use site)

Appliance (exterior) (handles)	Finished wood (furniture) (surfaces)	Potty trainer (seats)
Baby carriages	Fitness (Centers) Equipment	Rails
Baseboards	(Bathroom) (Kitchen) Fixtures	Refrigerators exteriors
(Plastic) Bathtub (Tub)	(Bathroom) (Kitchen) floor	Remote Control
(non-wood) Bed frames	(Laminate) (Laminated floors)	(Non-wood) Shelves (shelving)
(Plastic) Booster Seats	Gadget	Shower (Stall) (Area) (head)
(non-wood) cabinets	Gaming console	(fittings) (hardware)
Cell phone	Garbage Can (Pail)	(Kitchen) (Bathroom) Sink (Basin)
Changing Table	Glazed Ceramic Tile	Smartphone
(Computer) Keyboards	Glazed Porcelain Tile	Sports equipment
(Laptop) (Computer) (Mouse)	Handheld player (MP3)	Stainless Steel ~
(Kitchen) Counter (Countertop)	Highchair (non-wood) (non-food contact area)	Stove (Stovetop)
Cribs (rails)	(iPod) (iPad)	Strollers
Desktop (monitor)	Kitchen Surfaces	Table (Tabletop)
(Diaper) changing (Counters) (tables)	Light switches	Tablet
Diaper Pail	(sealed marble) (glazed marble)	Telephones (phones)
Door Knob (Handle)	(Microwave) Oven	Tiles
(E-Reader) (E-book)	(Non-wood) (Baby) (Furniture)	(Toilet) (Urinal) Exteriors
Electronic (book) (device)	(Non-wood) (finished) Cabinets	Toilet Seats
Enamel Tile	Outdoor Furniture (except cushions/woodframes)	Touch screen
Exhaust Fan (Hood)	Plastic Laundry Basket (Hamper)	Trains
Exterior of Toilets	(Plastic) Toys ⁽⁴⁾	Vanity Top
(Kitchen) (Bathroom) Faucet	Portable audio	Washable Wall

(~) Non-Medical or Fixture

⁽⁴⁾ Use on toys requires a rinsing step after disinfection – follow the Directions for use for Toys.

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<< SOILS / SURFACES / USE SITES – continued >>

Surface Types: (~ Non-Medical or Fixture)

Aluminum	Glass	Plastic Laminate
Brass	Glazed Ceramic	^ Plexiglas®
Chrome~	Glazed Enamel	Sealed (floors) (marble) (quartz) (stone)
^ Corian®	Glazed Porcelain	Sealed Granite
Crystal	(waxed) Linoleum	Sealed Terra Cotta
Enamel	(non-waxed) Linoleum	Sealed wood
Fiberglass Fixtures	Metal	Stainless Steel~
Finished Wood (floors)	Mirror	Tin
^ Formica®	Plastic	Vinyl

^ Corian® is a registered trademark of DuPont.

^ Formica® is a registered trademark of The Diller Corporation.

^ Plexiglas® is a registered trademark of the Atoglas Company

Patterns/Textures: (Graphic – depicting images)

3D	Grooves	Stronger
C	Honeycomb	Technology
Diamond	Interlocking	Texture
Dots	Locker	Thicker
Embossed	Pattern	Trapper
Gripper	Quilted	Weave
Grooved	Raised	Wipe

Household Use Sites: (Graphic – depicting use site)

Automobiles (Interiors)	Dorm Room	Nursery
Baby's room	Entrances	Office
Basement	Family Room	Patio Furniture
Bathroom (restroom)	Foyers	Picnic Tables
Bedroom	Health Clubs (gym)	Playroom
Boats	Home / House	Pet areas
Car(s) (Interiors)	Kitchen	Storage Areas
Children's rooms	Laundry room	Toddler's room
Closets	Living room	Vacation homes
(Classroom) Desks	Mudrooms	All around the (house) (home)

Business Use Sites: (Graphic – depicting use site)

Airports	Grocery/Shopping Carts	Patient Chairs
Ambulances	Grocery Stores	Physician's Office
Bowling Alleys	Health Clubs/Fitness Centers	(Public) Restroom
Classrooms	Hotel / Motel	(Public) Telephones
Clinics	Kennels	Restaurant
Cuspidors	Laboratories	Rest Stops
Day Care Center	Malls	RV
Dental Office	Military Institutions	School (buses)
Doctors Office	Nursery (Schools)	Sick Room
Elevators	Nursing Home	Stretchers
Examination Tables	Office (Building)	Veterinary (Offices)
Gas Stations	Operatories	

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<< Additional CLAIMS – Specific to Sweeper type products >>

Fits leading sweeper products
Use with (Lysol®) (Clean-Flip™) Sweeper or regular sweeper tools

<< STARTER KIT CLAIMS >>

Contents: (#) Sweeper
(#) Wet (Mopping) Cloths
(#) Dry (Sweeping) Cloths

Includes: (Brand/Sub-brand/Product Name) Mop, (2) Wet Mopping Cloths (wipes) and (2) Dry Mopping Cloths (wipes)

\$X in (Lysol®) refill coupons inside
Coupons inside

Assemble ((4)-piece mop)
(Attach (cloth to mopping head)) (Clean) (Toss)
(Brand/Sub-brand/Product Name) Dry (Mopping) (cloths) (wipes) refills (are available) (separately)
(Brand/Sub-brand/Product Name) Wet (Mopping) (cloths) (wipes) refills (are available) (separately)
Refills for (Brand/Sub-brand/Product Name) Wet (Mopping) (cloths) (wipes) and (Brand/Sub-brand/Product Name)
Dry (Mopping) (cloths) (wipes) (are available) (separately)

2-in-1 Starter Kit
(Lysol®) (Sub-brand/Product Name) (Mopping) Kit
Starter (Mopping) Kit
Sweeping & Mopping Starter Kit

X% (more) (bigger) (surface) (cleaning) (power) (area) (than the leading sweeper product)
Can also be used with regular wet and dry sweeper refills
Cleans the floor and baseboard simultaneously
Dry (Mopping) Cloths (wipes) pick up dust, dirt and hair. (Deep ridges and grooves trap and lock it in.)
(Dry) (Wet) (Sweeping) (Mopping) Cloths
(Flaps) Flip(s) up (to clean) (corners) (and) (baseboards)
(Flaps) Flip(s) up to get into hard to reach areas
Flip mechanism for small spaces & baseboards
For a complete clean, try Lysol® Wet and Dry Cloths
(For) (deep) corner and baseboard cleaning
(For) (quick) (easy) Assembly
For sweeping and (&) mopping
Gets into corners (and small spaces) easily
Lysol® Dry Cloths – Picks up dust, dirt & hair!
Lysol® Wet Cloths – Cleans as it disinfects!
(No-touch) easy attachment of cloth (wipe) (to mop)
Push (activation) slide (in) (one) (direction) to (raise) (engage) flaps
Push (activation) slide (in) (other) (opposite) (direction) to (disengage) (lower flaps)
Use (the) (Brand/Sub-brand/Product Name) wet (mopping) cloths (wipes) to clean as directed
Use(s) 100% of the surface of the cloth (sheet) when used with (Clean-Flip™) (Brand Name) mop
Uses the whole cloth
Use(s) the whole surface of the cloth (or sheet) when used with (Clean-Flip™) (Brand Name) mop
Usage Instructions: (1) Attach (2) Clean (3) Toss

This Lysol® cleaning tool contains an antimicrobial agent built in during manufacturing that won't wear off over time, to provide continuous product protection against the growth of odor-causing bacteria.

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<< USE DIRECTIONS >>

DIRECTIONS FOR USE: It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

<< FOR CANISTER PACKAGING >>

To Open Package: Open cap lid and pull up firmly on lid to remove the entire cap from the canister. Locate wipe at the center of the roll and insert corner of wipe through opening in lid. **DO NOT PUSH FINGER THROUGH OPENING.** Replace lid. Pull sheet up and slightly to side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Pull up tab and remove large cover. Remove inner tab loop from cover hinge. Insert loop into opening. Thread first sheet in center of roll through loop. Replace cover. Pull loop back through opening. Pull each sheet up and slightly to the side. Always snap lid securely shut between uses to prevent moisture loss.

To Open Package: Open cap lid. Pull up wipe (from center of the roll) and slide corner of wipe into smaller opening. Pull wipe up (and slightly to the side) to (remove) (use) (start). (After use,) snap lid securely shut (between uses) to prevent moisture loss.

To Open Package: Open cap lid. Thread wipe through dispensing (lid) (hole) and pull wipe up (and slightly) (downwards) (to the side) to (remove) (start) (begin) (use). Do not push finger through opening. (Next wipe pops up automatically.) (After use) snap lid securely shut (between uses) to prevent moisture loss.

<< FOR POUCH PACKAGING >>

To Open Package: Peel back the front label slowly. Remove towelette (wet) (mopping) (cloth) (as needed) (and reseal pouch to avoid moisture loss). Reseal pouch by firmly running thumb over the label. Throw away soiled (wipe) (wet) (mopping) (cloth) when done.

To Open Package: Open pouch by peeling back the seal. Remove one (towelette) (wipe) (wet) (mopping) (cloth) (this product) and reseal pouch to avoid moisture loss. (Use abrasive side for tougher soils and soft side for light duty cleaning.) (Throw away soiled wipe when done.)

<< FOR REFILL PACKAGING >>

To Open Refill Package: Open (bag) (pouch) (box) (container) (package). Place (wipes) (wet) (mopping) (cloths) in (refill) (x count) canister. Do not use (wet) (mopping) (cloths) (wipes) in this refill package.

To Refill: Remove the entire cap from the canister. Place refill (wipes) (cloths) in canister.

<< USE DIRECTIONS – FOR ALL PACKAGING TYPES (Except Convenience Mop)>>

To Clean (hard, non-porous surfaces) (floors) (/ Deodorize) (/ Remove Allergens††): Use fresh (wipe) (wet) (mopping) (cloth) on surface. Repeat for stubborn stains.

To Sanitize / Disinfect: Pre-clean surface. Use enough fresh (wipes) (wet) (cloths) to thoroughly wet surface. Surface must remain wet for the entire contact time. **To Sanitize:** Allow to remain wet for (10) (or) (30) seconds. **To Disinfect:** Allow to remain wet for (4) (or) (10) minutes. Allow surface to air dry. Toss dirty wipe away. (Rinse all food contact surfaces and toys with water after use.)

For surfaces that come in contact with food: Use only on hard, non-porous surfaces and rinse thoroughly with water.

To Disinfect Toys: Use only on hard, non-porous surfaces and rinse thoroughly with water after use.

Rinse (child / baby) plastic toys, (child / baby) hard, non-porous surfaces and all food contact surfaces with potable water or a damp cloth after use.

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<< USE DIRECTIONS – continued >>

To Prevent the Growth of Mold and Mildew (and their odors): Pre-clean hard, non-porous surfaces. Wipe surface and allow to remain wet for 3 minutes. Allow surface(s) to air dry. Repeat applications in weekly intervals or when mold and mildew growth appears.

<< FOR CONVENIENCE MOP >>

To use with (convenience) (quick clean) (mop) (sweeper):

1. Fix (wipe) (wet) (mopping) (cloth) (around) (on) (convenience) (quick clean) (mop) (sweeper).
2. Use (quick clean) (sweeper) (mop) (with) (wipe) (wet) (mopping) (cloth) to clean (the) floor.

<< ADVISORY STATEMENTS >>

Do not use (this product) on dishes, glasses, or utensils.

Do not flush (in toilet).

Do not use on unfinished, oiled or waxed wood, unsealed tiles or carpet.

Do not leave this product on stainless steel surfaces to dry for more than one hour.

For food contact surfaces rinse with clean potable water after using this product.

For other surfaces, spot test in an inconspicuous area.

Not (intended) for personal hygiene.

Not recommended for (bare) (unpainted) (wood) (or) (natural) (marble) (surfaces).

Unplug small electrical appliances before (use) (cleaning) (disinfecting) (with this product).

Will not harm (your) (septic tanks) (or) (plumbing)

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<< Additional USE DIRECTIONS / ADVISORY STATEMENT – Specific to Professional Branded products Only >>

<< HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] (Hepatitis B Virus (HBV)), (and Hepatitis C Virus (HCV)) >>

^(SS) **KILLS HUMAN IMMUNODEFICIENCY VIRUS TYPE 1 [HIV-1 AIDS Virus] (Hepatitis B Virus (HBV)) (Hepatitis C Virus (HCV)) ON PRE-CLEANED ENVIRONMENTAL SURFACES / OBJECTS PREVIOUSLY SOILED WITH BLOOD / BODY FLUIDS**, in health care settings or other settings in which there is an expected likelihood of soiling of inanimate surfaces / objects with blood or body fluids; and in which the surfaces / objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of HIV-1 [associated with AIDS], (Hepatitis B Virus (HBV)), (and Hepatitis C Virus (HCV)).

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 ON SURFACES / OBJECTS SOILED WITH BLOOD / BODY FLUIDS:

PERSONAL PROTECTION: When handling items soiled with blood or body fluids, use disposable latex gloves, gowns, masks and eye coverings.

CLEANING PROCEDURES: Blood and other body fluids must be thoroughly cleaned from surfaces and objects before application of this product.

CONTACT TIME: Allow surface / object to remain wet for 30 seconds for HIV-1 (and 2 minutes for HBV (and HCV)).

DISPOSAL OF INFECTIOUS MATERIALS: Blood and other body fluids must be autoclaved and disposed of according to local regulations for infectious waste disposal.

<< TERMINAL STERILANT STATEMENT – qualified metal surfaces >>

This product is not for use on critical & semi-critical medical devices or medical equipment surfaces.

<< TERMINAL STERILANT STATEMENT – unqualified metal surfaces >>

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that ⁽¹⁾ is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body; or ⁽²⁾ contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enters normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical medical devices prior to sterilization or high level disinfection.

<< USAGE CLAIMS >>

For Commercial Use

^(SS) (This product) (meets) (is) (compliant with) OSHA Bloodborne Pathogens Standards

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<< PRECAUTIONARY / FIRST AID / STORAGE & DISPOSAL >>

PRECAUTIONARY STATEMENTS: Hazards to Humans and Domestic Animals

CAUTION: May cause eye irritation. Avoid contact with eyes. Wash hands after use.

FIRST AID	
If in eyes:	<ul style="list-style-type: none">• Hold eye open and rinse slowly and gently with water for 15-20 minutes.• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.• Call a Poison Control Center or doctor for treatment advice.
CONTACT NUMBER	
Questions? Comments or In case of an emergency, call toll free (1-800-228-4722) (1-800-677-9218) (1-800-560-6619) (1-xxx-xxx-xxxx). Have the product container or label with you when calling a Poison Control Center, or doctor, or going for treatment.	

<< HOUSEHOLD CONTAINER >>

STORAGE AND DISPOSAL: (Store unopened (peel & reseal) package in a cool, dry place in areas inaccessible to small children.) Dispose of (wipe) (cloth) in trash after use. (Reseal) (Close) (lid) (peel & reseal) (package) (pouch) between uses to retain moisture. Non-refillable (container) (package) (pouch). Do not reuse or refill this (container) (package) (pouch). Discard in trash or offer for recycling.

<< POUCH CONTAINER >>

STORAGE AND DISPOSAL: Store unopened (peel & reseal) (package) (pouch) in a cool, dry place in areas inaccessible to small children. Dispose of (wipe) (mopping) (cloth) in trash after use. Non-refillable (container) (package) (pouch). Do not reuse or refill this (container) (package). Discard empty (envelope) (pouch) in trash.

<< REFILLABLE CONTAINER >>

STORAGE AND DISPOSAL: (Store unopened (peel & reseal) (package) (pouch) in a cool, dry place in areas inaccessible to small children.) Dispose of (wipe) (cloth) in trash after use. (Reseal) (Close) (lid) (peel & reseal) (package) (pouch) between uses to retain moisture. Refillable. Refill (container) (package) (pouch) (only) with [this product]. If not refilling, discard in trash or offer for recycling.

<< NON-REFILLABLE CONTAINER >>

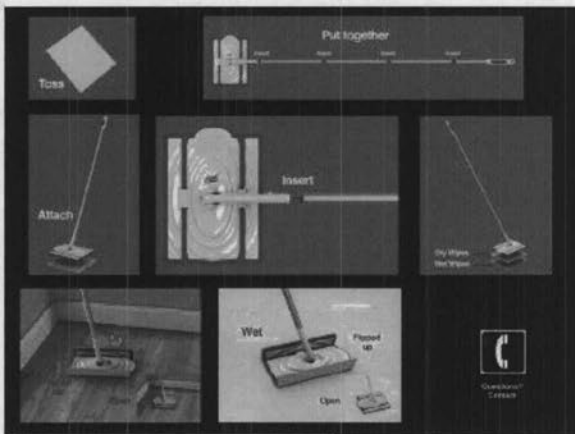
STORAGE AND DISPOSAL: (Store unopened package in a cool, dry place in areas inaccessible to small children.) Non-refillable (container) (package). Do not reuse or refill this (container) (package). Discard (bag) (pouch) (box) (container) (package) in trash or offer for recycling.

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<<OPTIONAL GRAPHICS>>



(Note to reviewer: The following are optional proprietary graphics)



Above image is to help consumers know where to peel open the label/package to remove a cloth

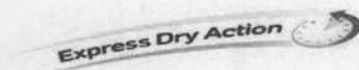


The image in context of the label/package (to help consumers know where to peel open the package)

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The term "this product" used throughout this document may be replaced with the marketed product brand name.
To use the term "germ" the product must be efficacious against 2 of the 3 major classes of organisms.
The product label must identify the specific bacteria, virus, fungus & mold.
The term (x) is a placeholder that represents a number between 1 and 99.